



Oral and maxillofacial surgeons:
The experts in face, mouth and
jaw surgery®

AAOMS Exhibitor Priority Point Program

It's easy to accumulate points and move up the Priority Point ladder!

Watch how quickly the points grow!

Incentives
continue in
2026



Exhibit

Booth space in AAOMS Exhibit Halls

Annual Meeting

Earn one point for every 10'x10' assigned booth space.

Dental Implant Conference

Earn one point for every 8'x10' assigned booth space.

Collect

Royalty partners

Earn one point for every \$1,000 in royalties paid to AAOMS or AAOMS Advantage.

Advertise

Advertising in AAOMS publications

Expand your marketing reach and earn one point for every \$1,000 spent to advertise in select AAOMS publications. 2025 distribution:

- ♦ Annual Meeting Program **2,800 copies**
- ♦ Dental Implant Conference Program **1,000 copies**
- ♦ AAOMS *Today* member magazine **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman, RH Media, LLC
11 Gainsboro Drive, West Berlin, NJ 08091
bob.rhmedia@comcast.net
Phone: 856-520-9632



View corporate support opportunities at AAOMS.org/CorporateSupport

Support

Earn DOUBLE points for every \$1,000 in CORPORATE SUPPORT to AAOMS

To secure or discuss corporate support options, contact the AAOMS Corporate Support team:

Dana O'Donnell, Director, Exhibit Sales and Corporate Relations

Phone: 800-822-6637 or 847-678-6200

Email: dodonnell@aaoms.org

AAOMS.org/CorporateSupport

Host

Earn double points for every \$1,000 spent to host these exhibitor programs:

Annual Meeting Industry Symposiums

Annual Meeting Eat, Drink and Be Industry-Educated sessions

Dental Implant Conference Industry Symposiums

Booth Selection Procedures and Priority Point Assignment

An exhibiting company's Priority Point ranking is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

- ♦ One point is earned for each 10'x10' space occupied at the Annual Meeting.
- ♦ One point is earned for each 8'x10' space occupied at the Dental Implant Conference.
- ♦ Points are awarded for corporate support contributions, royalties to AAOMS/ROAAOMS and advertising in select AAOMS publications and are based on dollar amount contributed.
- ♦ The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- ♦ For the 2026 AAOMS Annual Meeting and Dental Implant Conference, points are tabulated from 2017 through 2024. Contributions/activities prior to Jan. 1, 2017, will not be taken into consideration. Points more than seven years old will be dropped from the calculation.
- ♦ Only corporate support contributions are counted. Gifts from individuals cannot be counted.
- ♦ Corporate support packages will encompass points for all elements, providing double points for the company's total spend.
- ♦ In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their Priority Points to achieve a higher ranking. For example, if Company A (with 200 Priority Points) merges with Company B (with 100 Priority Points), the newly merged company will have 200 Priority Points – the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS Exhibits team must be notified in writing for the acquiring company to assume the higher point total.
- ♦ In the event of a company split, it is the responsibility of the companies to determine and inform AAOMS how they want the total points divided and assigned to each. Otherwise, AAOMS will divide the points equally. (Example: XYZ with 500 points splits into XYZ1 and XYZ2. XYZ must inform AAOMS they wish to assign 300 points to XYZ1 and 200 points to XYZ2. If AAOMS is not informed otherwise, XYZ1 and XYZ2 will retain 250 points each).

Questions? Contact AAOMS Exhibits Department at exhibitor@aaoms.org or 847-678-6200.