



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®



Exhibitor Prospectus



Dec. 4 – 6

Sheraton Grand Chicago Riverwalk · Chicago, Ill.

View the application and contract for exhibit space at AAOMS.org/ExhibitorsDIC2025

View the Virtual Exhibit Hall at AAOMS.org/DICvxh

Why Exhibit with AAOMS?

The American Association of Oral and Maxillofacial Surgeons (AAOMS) – the non-profit professional association representing more than 11,000 oral and maxillofacial surgeons and professional staff – has served the specialty for more than 100 years. In pursuit of its mission to advance oral and maxillofacial surgery and support its fellows and members through education, research and advocacy, AAOMS partners with like-minded organizations that share its vision of a technologically advanced specialty that provides safe and effective patient care.

Who Belongs to AAOMS? Your Potential Customer!

(as of Jan. 9, 2025):

Fellows/Members.....	5,019
Provisional Fellows/Members.....	234
Affiliate Members.....	207
Life Fellows/Members.....	2,360
Candidates for Membership.....	468
Resident Members.....	1,268
Retired Fellows/Members.....	940
Honorary Fellows.....	32
Inactive Fellows/Members.....	20
Allied Staff Members.....	790
Total Membership.....	11,338

Why Exhibit at the Dental Implant Conference?

The AAOMS Dental Implant Conference offers:

- Opportunities to maximize your presence through eye-catching promotional activities.
- Access to the entire dental implant team – oral and maxillofacial surgeons, other dental specialists, general dentists and dental implant assistants.
- Concentrated, cost-effective contact with your optimal target market.
- A multidisciplinary faculty of international experts who examine the most recent scientific and clinical advances.

Partnership Opportunities, Marketing and Advertising

AAOMS offers innovative partnership opportunities that enhance your promotional efforts and identify your company as a major contributor to the AAOMS Dental Implant Conference.

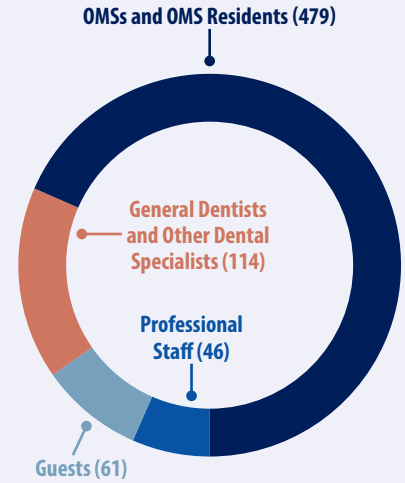
Review the available opportunities at [AAOMS.org/CorporateSupport](https://www.aaoms.org/CorporateSupport), then contact AAOMS to discuss how you can maximize your company's exposure to today's busy surgical and restorative teams. Advertising in select AAOMS publications and additional marketing opportunities also are available. Visit [AAOMS.org/ExhibitorsDIC2025](https://www.aaoms.org/ExhibitorsDIC2025) for more information.

ACCME Standards for Integrity and Independence

In accordance with the ACCME Standards for Integrity and Independence – and to maintain a clear separation between education and promotion – speakers at AAOMS educational sessions are prohibited from exhibiting products or services related to the content of their presentation(s).

The names of speakers for the AAOMS educational program will be available for review on the AAOMS website at [AAOMS.org/DIC](https://www.aaoms.org/DIC).

2024 Dental Implant Conference Attendance Total = 700



Publicity

Please advise AAOMS of your planned media relations activities. Official press badges must be obtained for all reporters and film crews seeking admittance to the exhibition. Visit [AAOMS.org/DIC](https://www.aaoms.org/DIC) or email communications@aaoms.org for more information.



2025 Hours, Procedures, Rates and Fees

Exhibition Venue

Sheraton Grand Chicago Riverwalk
301 E. North Water St.
Chicago, IL 60611

Exhibitor Move-in

Thursday, Dec. 4

8 a.m. – 5 p.m.

Booths must be set and empty
containers tagged by 4 p.m.

Failure to Occupy Booth Space

Arrangements for a delayed booth setup must be submitted in writing to the exhibition manager prior to Monday, Dec. 1. If any exhibit space has not initiated setup by 4 p.m. Thursday, Dec. 4, AAOMS shall have the right to order the exhibit to be erected and the exhibitor billed for all charges.

If no prior arrangements have been made, the booth space can/will be forfeited and no refund will be granted.

Exhibition Dates and Hours

Friday, Dec. 5

9:15 a.m. – 6:15 p.m.* Exhibit Hall Open
5 – 6:30 p.m.* Attendee Reception

Saturday, Dec. 6

9:15 a.m. – 1:30 p.m.* Exhibit Hall Open

*All times subject to change based on
Education schedule

Exhibit booth personnel wearing AAOMS exhibitor badges are allowed entrance to the Exhibit Hall 60 minutes before the exhibit hours noted above and may remain there 60 minutes after the hall closes. Requests to enter the hall earlier or stay later must be approved by AAOMS exhibition management.

Exhibitor Move-out

Saturday, Dec. 6

1:30 – 10 p.m.

Please allow sufficient time
to obtain empty cartons and crates.

Official Service Contractor

GES Exposition Services
Exhibitor Services Call Center
Phone (within the U.S.): 800-475-2098
Phone (outside the U.S.): 011-702-515-5970
Fax: 866-392-1437
Website: GES.com

Exhibitor Check-in

Identification badges will be issued to all registered exhibitor personnel and must be worn at all times during the conference.

Badges are to be picked up at the Exhibitor Check-in desk located in the east foyer of the Sheraton's Riverwalk Exhibition Hall.

Exhibitor check-in and badge pickup hours:

Thursday, Dec. 4 8 a.m. – 5 p.m.

Friday, Dec. 5 8:15 a.m. – 4:30 p.m.

Saturday, Dec. 6 8:15 a.m. – 1:30 p.m.

Exhibitor Badge Requests

To maximize interaction with conference attendees, AAOMS has scheduled beverage breaks, lunches and a reception in the Exhibit Hall. Exhibitor badge fees include:

- Four beverage breaks in the Exhibit Hall
- Two lunch breaks in the Exhibit Hall
- Cocktail reception in the Exhibit Hall
- Exhibitor lounge

The above is valued at well over \$300.

Exhibitor lunch(es) will be delivered to each booth. The number of lunches is based on the booth size and the number of badges registered and purchased. Delivery will begin shortly after the morning attendee break. Badges may be picked up at the Exhibitor Check-in desk starting at 8 a.m. Thursday, Dec. 4.

Exhibitor Badge Fees

All exhibitor personnel must pre-register or register on-site at the Dental Implant Conference. Complimentary badges will be forfeited if not pre-registered. Badges must be worn at all times. One badge is included for each 8'x10' booth purchased. Food and beverage are included for each individual issued a badge.

Number of booths

One 7'x10' or 8'x10' = One badge

Two 8'x10' = Two badges

Three 8'x10' = Three badges

Four 8'x10' = Four badges

Exhibiting companies requesting badges in excess of those allocated by booth size will be charged an additional fee of \$130 per badge. No refunds will be given after the date on the badge registration form. American Express, Discover, MasterCard and Visa are accepted at Exhibitor Check-in.

Booth Cost and Application/Contract Deadlines

Priority point rank will be used for booth assignments for applications/contracts received by April 30, 2025. Booth space will be charged at the rate of \$4,156 for an 8'x10' booth, which includes the \$150 fee for the Virtual Exhibit Hall (VXH), liability insurance and one food-and-beverage name badge for both days. An additional \$300 will be charged for each corner booth. The fee for each additional 8'x10' booth is \$3,936.

Exhibit space fee includes:

- Rental of booth space
- Standard 8' high draped backwall and 3' high draped siderails
- Carpeted Exhibit Hall
- Booth identification sign
- 24-hour hall security
- General cleaning of hall aisles
- **Admittance to G-Coded scientific sessions is permitted for all exhibitors who have an exhibitor badge** (space permitting)
- Listing in the Dental Implant Conference Final Program and AAOMS mobile app with company name, address, phone, website and product categories
- Virtual Exhibit Hall (VXH) link to your company's website for one full year
- A virtual booth space in the online conference platform
- One complimentary badge for each 8'x10' booth space

The Exhibit Hall is carpeted. For safety reasons, cross-aisle carpeting is prohibited. A pillar may be present in some booth selections.

Exhibitor Services Kit

A comprehensive electronic service manual, including all order forms for labor and services, will be sent to exhibiting companies in fall 2025. The manual also will be available at AAOMS.org/ExhibitorsDIC2025 and at GES.com.

Reminder of Regulations

Please review all regulations in the Exhibition Regulations document. Share them with your booth representatives to ensure compliance.

Booth Procedures and Priority Points

Booth Assignment Procedure and Priority Points

Contracts received on or before April 30, 2025, will be eligible for booth space based on Corporate Support status and priority points earned and ranked as of Dec. 31, 2023. A company's priority point rank is kept confidential between AAOMS and the exhibiting company. Refer to the AAOMS Exhibitor Priority Point Program document for more information about priority points.

Booth Space Selection – 2025 Dental Implant Conference: Space Selection

Applications must be received by April 30, 2025, to be included in the booth selection process.

The AAOMS Exhibition Department will – according to your point ranking – email or call the main contact listed on your application to select your booth for the 2025 Dental Implant Conference.

Booth selections will occur late-May (dates subject to change), with exact dates and timing notification issued about two weeks prior to Space Draw to all exhibitors who have submitted applications. The floor plan will be activated on the AAOMS Virtual Exhibit Hall website and updated every time an exhibitor selects booth space. You will then have the opportunity to view the most up-to-date floor plan at your assigned booth selection time.

Full payment is due upon receipt of invoice generated during your space selection appointment. Applications received after April 30, 2025, will be considered in order of date and time received after the initial space selection process has been completed, space permitting. An exhibitor waitlist will be activated if necessary.

Exhibition Management Team

All exhibition correspondence and requests for information should be directed to:

Dana O'Donnell, CEM

Manager, Exhibits

Email: dodonnell@aaoms.org

Phone: 847-233-4393

Alisa Prachan

Exhibit Sales Staff Associate

Email: aprachan@aaoms.org

Phone: 847-233-4316

American Association of Oral and Maxillofacial Surgeons

9700 W. Bryn Mawr Ave.

Rosemont, IL 60018-5701

Website: AAOMS.org/Exhibits

Secure fax: 847-678-6279



The American Association of Oral and Maxillofacial Surgeons recognizes the need to comply with the Americans with Disabilities Act.



The Virtual Exhibit Hall floor plan is open to AAOMS members and conference registrants for one year, so finding information about your company could not be easier. AAOMS members can click directly to your website for more information, learning about your company anytime – day or night. Visit AAOMS.org/DICvxh.



You can spend extra time with prospects and showcase your company, even outside the Exhibit Hall!

Beyond the Exhibition – More Client Face Time!

Exhibitor-hosted Educational Programs

Education and research are vital to AAOMS's mission and its relationship with its fellows and members. Therefore, exhibitors agree not to conduct or sponsor seminars, lectures, clinics or other educational programs in the same geographic area as AAOMS programs. Because sites vary, the Association determines the geographic coverage areas on a meeting-by-meeting basis.

Exhibiting companies may host educational programs immediately prior to or immediately following the official dates of the AAOMS Dental Implant Conference.

Such programs may be held Wednesday, Dec. 3 to Sunday, Dec. 8. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability.

Deadline: Oct. 10, 2025

Exhibitor Event Space Requests

AAOMS recognizes that exhibitors frequently desire space beyond the confines of their booth perimeters and will assist in arranging space within the Sheraton Grand Chicago Riverwalk to host events such as dinners, receptions, staff meetings, etc. These events must be conducted during the following program-free hours:

Wednesday, Dec. 3

Open

Thursday, Dec. 4

8:30 p.m. – midnight

Friday, Dec. 5

6:45 p.m. – midnight

Saturday, Dec. 6

5 p.m. – midnight

Sunday, Dec. 7

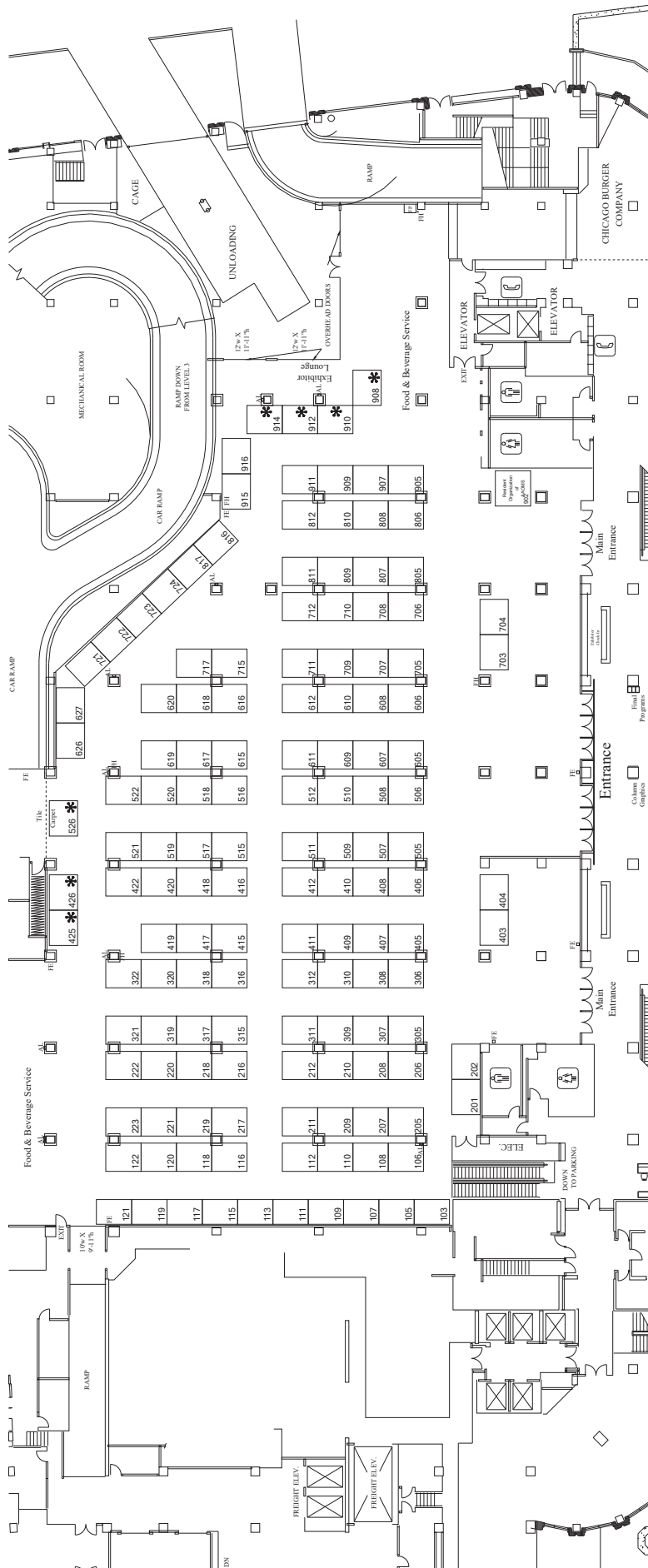
Open

Submissions deadline will be available upon function space request release.

Get all the details and necessary paperwork to take advantage of these opportunities at AAOMS.org/ExhibitorsDIC2025

**Applications received after deadline will be considered as space allows, and the events listed in AAOMS web-based publications only.*

2025 Exhibit Hall Floor Plan



Upcoming Exhibition Opportunities

2025

Sept. 15 – 20

107th AAOMS Annual Meeting, Scientific Sessions and Exhibition

Walter E. Washington Convention Center
Marriott Marquis Washington, DC
Washington, D.C.

Dec. 4 – 7

AAOMS Dental Implant Conference

Sheraton Grand Chicago Riverwalk
Chicago, Ill.

2026

Sept. 29 – Oct. 3

108th AAOMS Annual Meeting, Scientific Sessions and Exhibition

Seattle Convention Center
Seattle, Wash.

Dec. 3– 5

AAOMS Dental Implant Conference

Sheraton Grand Chicago Riverwalk
Chicago, Ill.

2027

Sept. 19 – 25

109th AAOMS Annual Meeting, Scientific Sessions and Exhibition

Henry B. Gonzalez Convention Center
Grand Hyatt San Antonio
San Antonio, Texas



2024 Dental Implant Conference Exhibitors – Are You Listed?

ACE SOUTHERN

Advanced PRF Education

Anatotemp

Aseptico, Inc

Beacon Oral Specialists

Benco Dental

BioHorizons

BioXclude

Boyd Industries

Brumaba USA, Inc.

Carestream Dental

ClaroNav Dental -

Makers of Navident and MicronMapper

ClearChoice/Aspen Dental

Cool Jaw by Medico International

Criticare Technologies Inc.

Dental Crafters Network

Dental Tribune America

Designs For Vision, Inc.

DEXIS

DHP Surgical

Digicare Biomedical

DSN Software, Inc.

eAssist Dental Solutions

Firm Media

Gargle

Geistlich

Growthplug

H & H Company

Impladent LTD

Induce Biologics

Intiveo

Kilgore International, Inc

KLS Martin Group

LumaDent, Inc.

Maxxeus

Mectron Dental North America

MedPro Group

Meisinger USA

Neocis

Neon Canvas

Nobel Biocare

OMS National Insurance Company, RRG

OMS Partners

OMS360

Oral Surgeon Marketing Pros

Oral Surgery Partners

PIC dental

Porter Instrument

Power Dental Group

Practice Quotient:

PPO Negotiation and Analysis

Pro Med Sales, Inc.

Quintessence Publishing Co., Inc.

R&D Surgical USA Inc

Rilla

Ronin Surgical Corp.

Salvin Dental Specialties, Inc.

SDS Swiss Dental Solutions

Snap On Optics

Southern Implants North America

Specialty Dental Brands

StellaLife

Treloar & Heisel

TruAbutment Inc

Ultralight Optics Inc.

Unique Advantage

US Oral Surgery Management

United States Army Medical Company

Versah, LLC

W&H Impex, Inc

Xemax Surgical Products

X-Nav Technologies

ZimVie

Zoll Dental