



American Association of Oral and Maxillofacial Surgeons  
Oral and maxillofacial surgeons:  
The experts in face, mouth and jaw surgery\*

# AAOMS Corporate Engagement Program

The **American Association of Oral and Maxillofacial Surgeons (AAOMS)**, the professional organization representing more than 9,000 oral and maxillofacial surgeons in the United States, supports its members' ability to practice their specialty through education, research and advocacy.

With its mission in mind, AAOMS is enhancing the way in which it works with its highest giving levels of supporters. AAOMS's goal is to bring the most value to the organization, the supporters it works with and, most of all, its constituents. Accordingly, AAOMS has created a series of new opportunities for AAOMS corporate supporters.

Companies and nonprofits can align with AAOMS to:

- Engage specialty decision-makers
- Provide thought leadership through content and education
- Increase brand loyalty
- Change/reinforce image
- Differentiate from competitors
- Showcase community responsibility
- Generate new business
- Improve retention of current business



# Annual Corporate Support Levels

AAOMS engagement opportunities include:

- **Diamond Level Supporter**

Diamond Support is the highest strategic partnership level offered and includes the highest-level support of the Annual Meeting and Dental Implant Conference, including prominent positioning within the Exhibit Hall and the most robust content expertise opportunities. The exhibit booth will be built into the package proposal. These year-round partnerships are designed to showcase each company's involvement with and support of AAOMS and the oral and maxillofacial surgery community while gaining enhanced differentiation opportunities. This level includes thought leadership via content collaboration, unique access to AAOMS membership, as well as support of the Resident Organization of AAOMS (ROAAOMS), AAOMS publications, web and social media opportunities.

- **Platinum Level Supporter**

Platinum Support is AAOMS's second highest strategic partner level offered and includes support of the Annual Meeting and Dental Implant Conference, prominent positioning prorated to the Diamond partner and robust content expertise opportunities. The exhibit booth will be built into the package proposal.

Both of the above support levels receive year-round access, positioning, content opportunities and bundled conference benefits.

For information about AAOMS corporate engagement options, contact:

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## • Annual Meeting Supporter

- 10'x10' booth space
- Priority booth placement (if signed prior to space selection) and signage designating company as an Annual Meeting Supporter.
- General shared supporter recognition in high traffic/VIP locations of the event including:
  - Registration area
  - Opening session
  - Entrance to the Exhibit Hall
- Shared recognition of Annual Meeting supporters in Meeting Program
- Logo with link on Annual Meeting web page(s) and online program
- Recognition in Annual Meeting email communications and collateral
- Opportunity to support a meeting component. Meeting Supporters receive the third choice of supported meeting components after Diamond and Platinum supporters.
  - Charging stations
  - Column wraps
  - Floor stickers
  - Online web program advertising
  - Tabletop clings
  - Signage
- Attendee list for pre- and post-Meeting communications
- Two tickets to VIP networking events/supporter receptions (i.e., Presidents Event)

## • Annual Meeting Contributor

- 10'x10' booth space
- Priority booth placement (if signed prior to space selection) and signage for exhibit booth designating company as Annual Meeting Contributor (above a la carte exhibit purchasers)
- General shared supporter recognition in high traffic/VIP locations of the event including:
  - Registration area
  - Opening session
  - Welcome Reception
  - Entrance to the Exhibit Hall
- Shared recognition of Annual Meeting supporters in Meeting Program
- Logo with link on Annual Meeting web page(s) and online program
- Recognition in Annual Meeting email communications and collateral
- Attendee list for pre- and post-Meeting communications
- Two tickets to VIP networking events/supporter receptions (i.e., Presidents Event)



# Event-Specific Corporate Support Levels

## • Dental Implant Conference Supporter

- 8'x10' booth space
- Priority booth placement (if signed prior to space selection) and signage designating company as an Dental Implant Conference Supporter.
- General shared supporter recognition in high traffic/ VIP locations of the event including:
  - Registration area
  - Opening session
  - Entrance to the Exhibit Hall
- Opportunity to support a conference component. Conference Supporters receive the third choice of supported meeting components after Diamond and Platinum supporters.
  - Charging stations
  - Column wraps
  - Floor stickers
  - Online web program advertising
  - Tabletop clings
  - Signage
- Shared recognition of Dental Implant Conference supporters in Conference Program
- Logo with link on Dental Implant Conference web page(s) and online program
- Recognition in Dental Implant Conference email communications and collateral
- Attendee list for pre- and post-Conference communications

## • Dental Implant Conference Contributor

- 8'x10' booth space
- Priority booth placement (if signed prior to space selection) and signage for exhibit booth designating company as Dental Implant Conference Contributor (above a la carte exhibit purchasers)
- General shared supporter recognition in high traffic/ VIP locations of the event including:
  - Registration area
  - Opening session
  - Entrance to the Exhibit Hall
- Shared recognition of Dental Implant Conference supporters in Conference Program
- Logo with link on Dental Implant Conference web page(s) and online program
- Recognition in Dental Implant Conference email communications and collateral
- Attendee list for pre- and post-Conference communications

## • Other AAOMS meeting support available

Contact Dana O'Donnell at [dodonnell@aaoms.org](mailto:dodonnell@aaoms.org)

## • All a la carte items

- Banners
- General Education Fund Grants
- Mobile App Advertising
- Program Office/Speaker Room
- Water Bottles (branded refillable)



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