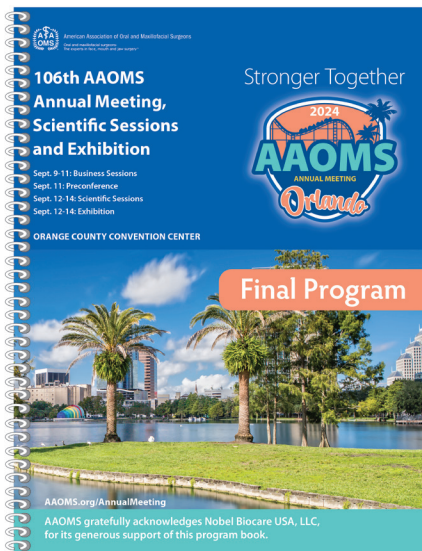




American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®



2025 Advertising Opportunities

Deliver your message to AAOMS members and meeting attendees

Broaden your exposure to oral and maxillofacial surgeons, their staff and other dental professionals by advertising your products and services in select AAOMS publications.

AAOMS members highly rate *AAOMS Today* content and frequently share the magazine with their staff.

Don't miss the opportunity to advertise in 2025!

Advertising Contact

Bob Heiman

RH Media, LLC

856-520-9632

bob.rhmedia@comcast.net

AAOMS Today

This bimonthly magazine covers issues and activities pertinent to the specialty of oral and maxillofacial surgery and the American Association of Oral and Maxillofacial Surgeons.

In addition to the reporting of Association news and policies, articles address healthcare industry trends, legislative and regulatory initiatives, practice management and financial planning as well as member achievements.

Circulation per issue: 9,000

Frequency: 6 bimonthly issues

Audience:

Members of AAOMS
Oral and maxillofacial surgeons



Rates

Black and White

Frequency	Full page	Half page	Quarter page
1	\$2,400	\$1,890	\$1,545
6	\$2,250	\$1,850	\$1,490
12	\$2,095	\$1,785	\$1,390
24	\$2,025	\$1,660	\$1,350

Add for 4-Color Printing: \$1,300

Additional rates apply for covers and premium page placements.

Closing dates

Issue	Reservations deadline	Print materials deadline
January February	11/20/2024	12/2/2024
March April	1/10/2025	1/17/2025
May June	3/7/2025	3/14/2025
July August	4/30/2025	5/9/2025
September October	7/2/2025	7/16/2025
November December	9/5/2025	9/17/2025

See page 4 for specifications.

AAOMS Today: Award-winning AAOMS member magazine



2024: Grand Award winner for Magazine Writing
2023: Award of Excellence for Magazine
2021: Awards of Excellence for Writing
2019: Grand Award winner for Magazine



2024: Gold Award
2023: Gold Award
2022: Gold Award
2021: Gold Award
2020: Merit Award
2019: Gold Award



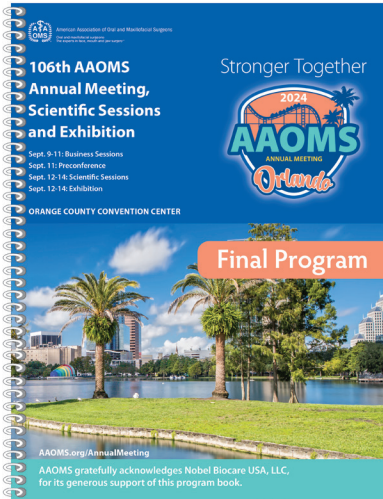
2024: Gold Award
2023: Gold Award
2022: Gold Award
2020: Platinum Award
2019: Platinum Awards for Magazine/Writing



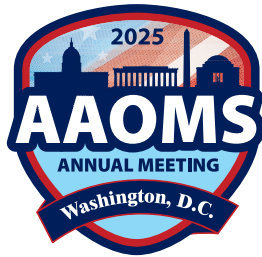
2023: Gold Awards for Association Magazine, Design and Feature Article
2022: Platinum Award for Design and Gold Awards for Association Magazine and Writing
2021: Platinum Awards for Feature Articles and Gold Awards for Association Magazine and Cover Design
2020: Platinum Award for Feature Article and Gold Award for Association Magazine
2019: Platinum Award for Association Magazine

Annual Meeting Final Program

Dental Implant Conference Final Program



2025 AAOMS
Annual Meeting
Sept. 15 - 20
Washington, D.C.



2025 AAOMS
Dental Implant Conference
Dec. 4 - 6
Chicago, Ill.

The Annual Meeting Final Program contains a chronological listing of all meeting events and an alphabetical listing of contracted exhibitors, including their booth numbers, product descriptions and contact information.

The program is distributed on-site at the meeting location to all registrants and guests.

Distribution: Estimated at 3,000

Audience:

Oral and maxillofacial surgeons, their staff and other dental professionals attending the Annual Meeting

Rates

Full page Black and White	\$2,015
Full page 4-Color	\$2,855
Opposite TOC (4-Color)	\$3,135
Cover 2 (4-Color)	\$4,770
Cover 3 (4-Color)	\$4,770
Cover 4 (4-Color)	\$5,275

Closing dates

Reservations deadline	Print materials deadline
5/26/2025	6/9/2025

See page 4 for specifications.

The Dental Implant Conference Final Program contains a chronological listing of courses and an alphabetical listing of contracted exhibitors, including their booth numbers, product descriptions and contact information.

The program is distributed on-site at the conference to all registrants and guests.

Distribution: Estimated at 1,500

Audience:

Oral and maxillofacial surgeons, surgical assistants and other dental professionals attending the Dental Implant Conference

Rates

Full page Black and White	\$1,800
Full page 4-Color	\$2,475
Opposite TOC (4-Color)	\$2,695
Cover 2 (4-Color)	\$3,205
Cover 3 (4-Color)	\$3,205
Cover 4 (4-Color)	\$4,325

Closing dates

Reservations deadline	Print materials deadline
10/1/2025	10/13/2025

See page 4 for specifications.

Advertising Materials Specifications

Acceptable file format

Adobe Acrobat PDF: Create using press-optimized settings, and all fonts must be embedded. PDF files submitted for ad placement must include bleed allowance and crop marks. Note: Image resolution for graphics must be high resolution (minimum 300 dpi).

Publications and ad sizes

AAOMS Today

Prints 4-color process

Saddle-stitched binding

Full page (with bleed): 8.25" x 10.875" trim, with crop marks included, and a minimum .25" bleed extension past the trim on all sides. Live matter should be at least .125" inside the trim on all sides.

Full page (no bleed): 7" x 9.625"

Half page (no bleed): 7" x 4.6875"

Quarter page (no bleed): 3.375" x 4.6875"

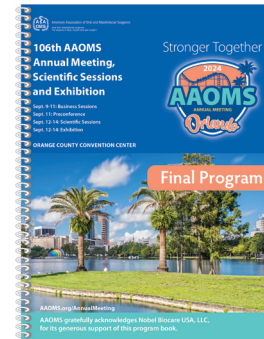


Annual Meeting Final Program

Prints 4-color process

Coil-bound book

Full page: 8.25" x 10.875" trim, with crop marks included, and a minimum .25" bleed extension past the trim on all sides. Live matter should be at least .375" inside the trim on the sides to accommodate the coil binding.



Dental Implant Conference Final Program

4-color process

Saddle-stitched binding

Full page: 8.5" x 11" trim, with crop marks included, and a minimum .25" bleed extension past the trim on all sides. Live matter should be at least .125" inside the trim on all sides.



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