



Oral and maxillofacial surgeons:  
The experts in face, mouth and  
jaw surgery®

# AAOMS Exhibitor Priority Point Program

It's easy to accumulate points and  
move up the Priority Point ladder!



Watch how quickly  
the points grow!

Incentives  
continue in  
2024

## Exhibit

### Booth space in AAOMS Exhibit Halls

#### Annual Meeting

Earn one point for every 10'x10' assigned booth space.

#### Dental Implant Conference

Earn one point for every 8'x10' assigned booth space.

## Contribute

### Contribute to the OMS Foundation

Earn one point for every \$1,000 in support to the OMS Foundation.

#### In-kind donations

If you are interested in providing in-kind donations to AAOMS,  
email [inquiries@aaoms.org](mailto:inquiries@aaoms.org).

## Collect

### Royalty partners

Earn one point for every \$1,000 in royalties paid to AAOMS  
or AAOMS Advantage.

## Advertise

### Advertising in AAOMS publications

Expand your marketing reach and earn one point for every \$1,000  
spent to advertise in select AAOMS publications. 2023 distribution:

- ◆ Annual Meeting Final Program **3,000 copies**
- ◆ Dental Implant Conference Final Program **900 copies**
- ◆ AAOMS Today member magazine **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman, RH Media, LLC  
11 Gainsboro Drive, West Berlin, NJ 08091  
[bob.rhmedia@comcast.net](mailto:bob.rhmedia@comcast.net)  
Phone: 856-673-4000  
Fax: 856-673-4001



View available  
corporate support  
opportunities at  
[AAOMS.org/CorporateSupport](https://AAOMS.org/CorporateSupport)

## Support

**Earn DOUBLE points for every \$1,000  
in CORPORATE SUPPORT to AAOMS**

### Annual Meeting

Badge Lanyards  
Banners  
Beverage Breaks  
Final Program  
Hotel Key Cards  
Keynote Address  
Mobile App  
Mobile App Advertising  
Mobile Device Charging Stations  
Notepads and Pens  
Oral Abstract Presentations  
Poster Session  
Preconference Programs  
President's Event  
Program Office/Speaker Ready Room  
Registration Passports  
Video Booth  
Welcome Reception  
Wi-Fi

### Dental Implant Conference

Badge Lanyards  
Beverage Breaks  
Digital Opportunities  
Exhibit Hall Reception  
Final Program  
Hotel Key Cards  
Internet Center  
Lunch in the Exhibit Hall  
Mobile App  
Mobile App Advertising  
Mobile Device Charging Stations  
Notepads and Pens  
Program Office/Speaker Ready Room  
Symposia  
Wi-Fi

### Other

AAOMS General Fund  
AAOMS Website  
Donald B. Osbon Award  
for Outstanding Educator  
Educational Weekend  
Faculty Educator Development Award  
Resident Organization of AAOMS  
(ROAAOMS)  
Webinars

**To secure your opportunities (or discuss a new idea),  
contact the AAOMS Corporate Support team:**

Dana O'Donnell

Phone: 800-822-6637

or 847-678-6200

Email: [dodonnell@aaoms.org](mailto:dodonnell@aaoms.org)

For more information, visit [AAOMS.org/CorporateSupport](https://AAOMS.org/CorporateSupport)

## Host

**Earn double points for every \$1,000  
spent to host these exhibitor programs:**

Annual Meeting Industry Symposiums  
Annual Meeting Breakfast-, Lunch- and Snack-and-Learns  
Dental Implant Conference Industry Symposiums

# Booth Selection Procedures and Priority Point Assignment

An exhibiting company's Priority Point ranking is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

- ◆ One point is earned for each 10'x10' space occupied at the Annual Meeting.
- ◆ One point is earned for each 8'x10' space occupied at the Dental Implant Conference.
- ◆ Points are awarded for corporate support contributions, royalties to AAOMS/ROAAOMS and advertising in select AAOMS publications and are based on dollar amount contributed.
- ◆ When beneficial for AAOMS and the entirety of traffic within the Exhibit Hall, a company that participates in a supported item or event will be placed adjacent to the named supported item(s) unless otherwise directed not to by the company.
- ◆ The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- ◆ For the 2024 AAOMS Annual Meeting and Dental Implant Conference, points are tabulated from 2015 through 2022. Contributions/activities prior to Jan. 1, 2015, will not be taken into consideration. Points more than seven years old will be dropped from the calculation.
- ◆ Only corporate support contributions are counted. Gifts from individuals cannot be counted.
- ◆ In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their Priority Points to achieve a higher ranking. For example, if Company A (with 200 Priority Points) merges with Company B (with 100 Priority Points), the newly merged company will have 200 Priority Points – the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.
- ◆ In the event of a company split, it is the responsibility of the companies to determine and inform AAOMS how they want the total points divided and assigned to each. Otherwise, AAOMS will divide the points equally.

**AAOMS reserves the right to modify the Priority Points rules at any time.**

## Questions?

Contact:

AAOMS Exhibits Department  
exhibitor@aaoms.org or 847-678-6200

Dana O'Donnell

dodonnell@aaoms.org or 847-233-4393 (direct)