



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:  
The experts in face, mouth and jaw surgery®



# Exhibitor Prospectus

**Sheraton Grand Chicago Riverwalk  
Chicago, Ill.  
Dec. 5 – 7**

View the application and contract for exhibit space at [AAOMS.org/ExhibitorsDIC2024](https://AAOMS.org/ExhibitorsDIC2024)

View the Virtual Exhibit Hall at [AAOMS.org/DICvxh](https://AAOMS.org/DICvxh)

## Why Exhibit with AAOMS?

The American Association of Oral and Maxillofacial Surgeons (AAOMS) – the non-profit professional association representing more than 11,000 oral and maxillofacial surgeons and professional staff – has served the specialty for more than 100 years. In pursuit of its mission to advance oral and maxillofacial surgery and support its fellows and members through education, research and advocacy, AAOMS partners with like-minded organizations that share its vision of a technologically advanced specialty that provides safe and effective patient care.

### Who Belongs to AAOMS? Your Potential Customer!

(as of Jan. 8, 2024):

Fellows/Members.....	5,023
Provisional Fellows/Members.....	183
Affiliate Members.....	220
Life Fellows/Members.....	2,344
Candidates for Membership.....	508
Resident Members.....	1,266
Retired Fellows/Members.....	935
Honorary Fellows.....	33
Inactive Fellows/Members.....	39
Allied Staff Members.....	925
<b>Total Membership.....</b>	<b>11,476</b>

### Why Exhibit at the Dental Implant Conference?

The AAOMS Dental Implant Conference offers:

- Opportunities to maximize your presence through eye-catching promotional activities.
- Access to the entire dental implant team – oral and maxillofacial surgeons, other dental specialists, general dentists and dental implant assistants.
- Concentrated, cost-effective contact with your optimal target market.
- A multidisciplinary faculty of international experts who examine the most recent scientific and clinical advances.

## Partnership Opportunities, Marketing and Advertising

AAOMS offers innovative partnership opportunities that enhance your promotional efforts and identify your company as a major contributor to the AAOMS Dental Implant Conference.

Review the available opportunities at [AAOMS.org/CorporateSupport](https://www.aaoms.org/CorporateSupport), then contact AAOMS to discuss how you can maximize your company's exposure to today's busy surgical and restorative teams. Advertising in select AAOMS publications and additional marketing opportunities also are available. Visit [AAOMS.org/ExhibitorsDIC2024](https://www.aaoms.org/ExhibitorsDIC2024) for more information.

### ACCME Standards for Integrity and Independence

In accordance with the ACCME Standards for Integrity and Independence – and to maintain a clear separation between education and promotion – speakers at AAOMS educational sessions are prohibited from exhibiting products or services related to the content of their presentation(s).

The names of speakers for the AAOMS educational program will be available for review on the AAOMS website at [AAOMS.org/DIC](https://www.aaoms.org/DIC).

## 2023 Dental Implant Conference Attendance Total = 795



### Publicity

Please advise AAOMS of your planned media relations activities. Official press badges must be obtained for all reporters and film crews seeking admittance to the exhibition. Visit [AAOMS.org/DIC](https://www.aaoms.org/DIC) or email [communications@aaoms.org](mailto:communications@aaoms.org) for more information.



# 2024 Hours, Procedures, Rates and Fees

## Exhibition Venue

Sheraton Grand Chicago Riverwalk  
301 E. North Water St.  
Chicago, IL 60611

## Exhibitor Move-in

### Thursday, Dec. 5

8 a.m. – 5 p.m.

Booths must be set and empty  
containers tagged by 4 p.m.

## Failure to Occupy Booth Space

Arrangements for a delayed booth setup must be submitted in writing to the exhibition manager prior to Monday, Dec. 2. If any exhibit space has not initiated setup by 4 p.m. Thursday, Dec. 5, AAOMS shall have the right to order the exhibit to be erected and the exhibitor billed for all charges.

If no prior arrangements have been made, the booth space can/will be forfeited and no refund will be granted.

## Exhibition Dates and Hours

### Friday, Dec. 6

9:15 a.m. – 6:15 p.m.\* Exhibit Hall Open  
4:45 – 6:15 p.m.\* Attendee Reception

### Saturday, Dec. 7

9:15 a.m. – 1:30 p.m.\* Exhibit Hall Open

\*All times subject to change based on  
Education schedule

Exhibit booth personnel wearing AAOMS exhibitor badges are allowed entrance to the Exhibit Hall 60 minutes before the exhibit hours noted above and may remain there 60 minutes after the hall closes. Requests to enter the hall earlier or stay later must be approved by AAOMS exhibition management.

## Exhibitor Move-out

### Saturday, Dec. 7

1:30 – 10 p.m.

Please allow sufficient time  
to obtain empty cartons and crates.

## Official Service Contractor

GES Exposition Services  
Exhibitor Services Call Center  
Phone (within the U.S.): 800-475-2098  
Phone (outside the U.S.): 011-702-515-5970  
Fax: 866-392-1437  
Website: [GES.com](https://www.ges.com)

## Exhibitor Check-in

Identification badges will be issued to all registered exhibitor personnel and must be worn at all times during the conference.

Badges are to be picked up at the Exhibitor Check-in desk located in the east foyer of the Sheraton's Riverwalk Exhibition Hall.

Exhibitor check-in and badge pickup hours:

Thursday, Dec. 5	8 a.m. – 5 p.m.
Friday, Dec. 6	8:15 a.m. – 4:30 p.m.
Saturday, Dec. 7	8:15 a.m. – 1:30 p.m.

## Exhibitor Badge Requests

To maximize interaction with conference attendees, AAOMS has scheduled beverage breaks, lunches and a reception in the Exhibit Hall. Exhibitor badge fees include:

- Four beverage breaks in the Exhibit Hall
- Two lunch breaks in the Exhibit Hall
- Cocktail reception in the Exhibit Hall
- Exhibitor lounge

The above is valued at well over \$300.

Exhibitor lunch(es) will be delivered to each booth. The number of lunches is based on the booth size and the number of badges registered and purchased. Delivery will begin shortly after the morning attendee break. Badges may be picked up at the Exhibitor Check-in desk starting at 8 a.m. Thursday, Dec. 5.

## Exhibitor Badge Fees

All exhibitor personnel must pre-register or register onsite at the Dental Implant Conference. Complimentary badges will be forfeited if not pre-registered. Badges must be worn at all times. One badge is included for each 8'x10' booth purchased. Food and beverage are included for each individual issued a badge.

### Number of booths

One 7'x10' or 8'x10'	= One badge
Two 8'x10'	= Two badges
Three 8'x10'	= Three badges
Four 8'x10'	= Four badges

Exhibiting companies requesting badges in excess of those allocated by booth size will be charged an additional fee of \$130 per badge. No refunds will be given after the date on the badge registration form. American Express, Discover, MasterCard and Visa are accepted at Exhibitor Check-in.

## Booth Cost and Application/Contract Deadlines

Priority point rank will be used for booth assignments for applications/contracts received by April 5, 2024. Booth space will be charged at the rate of \$4,044 for an 8'x10' booth, which includes the \$150 fee for the Virtual Exhibit Hall (VXH), liability insurance and one food-and-beverage name badge for both days. An additional \$300 will be charged for each corner booth. The fee for each additional 8'x10' booth is \$3,824.

### Exhibit space fee includes:

- Rental of booth space
- Standard 8' high draped backwall and 3' high draped siderails
- Carpeted Exhibit Hall
- Booth identification sign
- 24-hour hall security
- General cleaning of hall aisles
- **Admittance to G-Coded scientific sessions is permitted for all exhibitors who have an exhibitor badge** (space permitting)
- Listing in the Dental Implant Conference Final Program and AAOMS mobile app with company name, address, phone, website and product categories
- Virtual Exhibit Hall (VXH) link to your company's website for one full year
- A virtual booth space in the online conference platform
- One complimentary badge for each 8'x10' booth space

The Exhibit Hall is carpeted. For safety reasons, cross-aisle carpeting is prohibited. A pillar may be present in some booth selections.

## Exhibitor Services Kit

A comprehensive electronic service manual, including all order forms for labor and services, will be sent to exhibiting companies in fall 2024. The manual also will be available at [AAOMS.org/ExhibitorsDIC2024](https://www.aaoms.org/ExhibitorsDIC2024) and at [GES.com](https://www.ges.com).

## Reminder of Regulations

Please review all regulations in the Exhibition Regulations document. Share them with your booth representatives to ensure compliance.

# Booth Procedures and Priority Points

## Booth Assignment Procedure and Priority Points

Contracts received on or before April 5, 2024, will be eligible for booth space based on the points earned and ranked as of Dec. 31, 2022.

A company's priority point rank is kept confidential between AAOMS and the exhibiting company. Refer to the [AAOMS Exhibitor Priority Point Program document](#) for more information about priority points.

## Booth Space Selection – 2024 Dental Implant Conference: Space Selection

Applications must be received by April 5, 2024, to be included in the booth selection process.

The AAOMS Exhibition Department will – according to your point ranking – email or call the main contact listed on your application to select your booth for the 2024 Dental Implant Conference.

**Booth selections will occur mid-May (dates subject to change), with exact dates and timing notification issued about three weeks prior to Space Draw to all exhibitors who have submitted applications.** The floor plan will be activated on the AAOMS Virtual Exhibit Hall website and updated every time an exhibitor selects booth space. You will then have the opportunity to view the most up-to-date floor plan at your assigned booth selection time.

**Full payment is due upon receipt of invoice generated during your space selection appointment.** Applications received after April 5, 2024, will be considered in order of date and time received after the initial space selection process has been completed, space permitting. An exhibitor waitlist will be activated if necessary.

## Exhibition Management Team

All exhibition correspondence and requests for information should be directed to:

**Dana O'Donnell, CEM**

*Manager, Exhibits*

Email: [dodonnell@aaoms.org](mailto:dodonnell@aaoms.org)

Phone: 847-233-4393

**Alisa Prachan**

*Exhibit Sales Staff Associate*

Email: [aprachan@aaoms.org](mailto:aprachan@aaoms.org)

Phone: 847-233-4316

American Association of Oral and Maxillofacial Surgeons

9700 W. Bryn Mawr Ave.

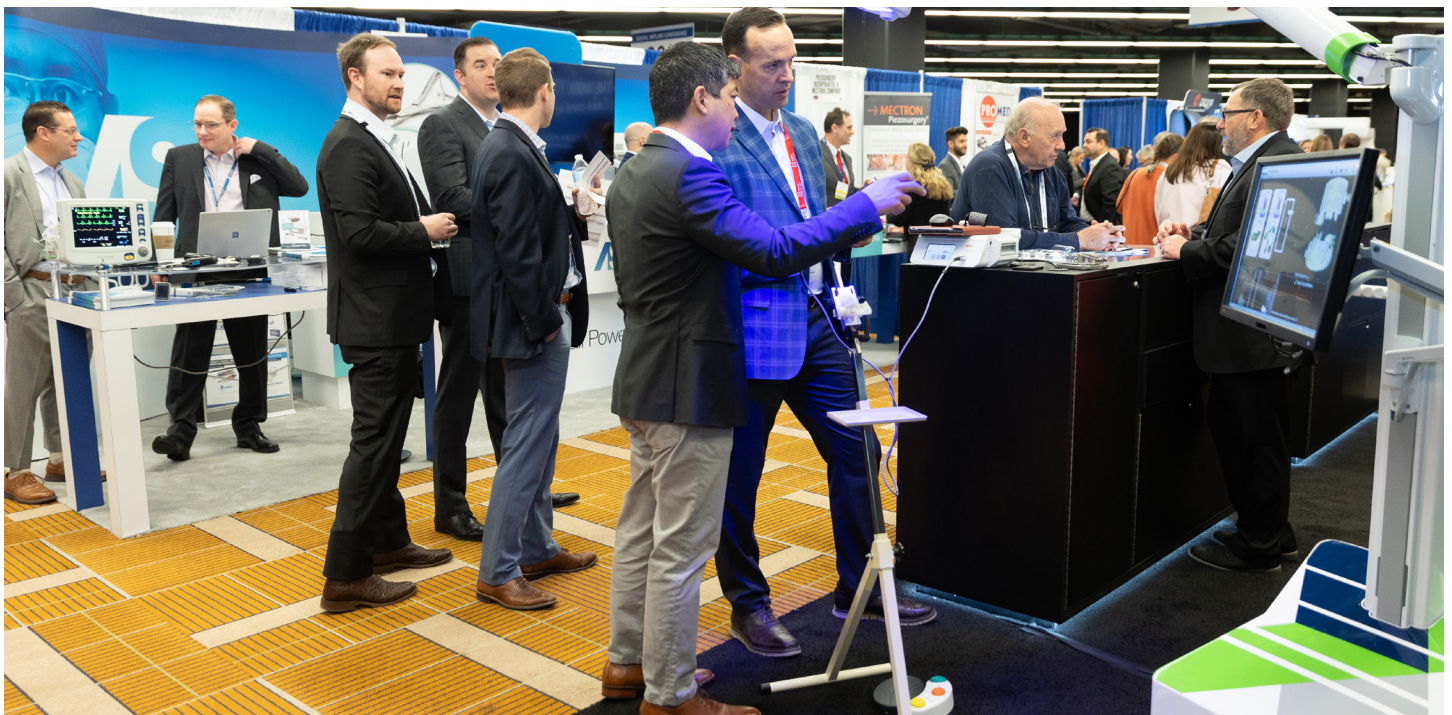
Rosemont, IL 60018-5701

Website: [AAOMS.org/Exhibits](http://AAOMS.org/Exhibits)

Secure fax: 847-678-6279



The American Association of Oral and Maxillofacial Surgeons recognizes the need to comply with the Americans with Disabilities Act.



The Virtual Exhibit Hall floor plan is open to AAOMS members and conference registrants for one year, so finding information about your company could not be easier. AAOMS members can click directly to your website for more information, learning about your company anytime – day or night. Visit [AAOMS.org/DICvxh](https://AAOMS.org/DICvxh).



You can spend extra time with prospects and showcase your company, even outside the Exhibit Hall!

## Beyond the Exhibition – More Client Face Time!

### Exhibitor-hosted Educational Programs

Education and research are vital to AAOMS's mission and its relationship with its fellows and members. Therefore, exhibitors agree not to conduct or sponsor seminars, lectures, clinics or other educational programs in the same geographic area as AAOMS programs. Because sites vary, the Association determines the geographic coverage areas on a meeting-by-meeting basis.

Exhibiting companies may host educational programs immediately prior to or immediately following the official dates of the AAOMS Dental Implant Conference.

Such programs may be held Wednesday, Dec. 4 to Sunday, Dec. 8. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability.

**Deadline: Oct. 11, 2024**

### Exhibitor Event Space Requests

AAOMS recognizes that exhibitors frequently desire space beyond the confines of their booth perimeters and will assist in arranging space within the Sheraton Grand Chicago Riverwalk to host events such as dinners, receptions, staff meetings, etc. These events must be conducted during the following program-free hours:

Wednesday, Dec. 4

Open

Thursday, Dec. 5

8:30 p.m. – midnight

Friday, Dec. 6

6:45 p.m. – midnight

Saturday, Dec. 7

5 p.m. – midnight

Sunday, Dec. 8

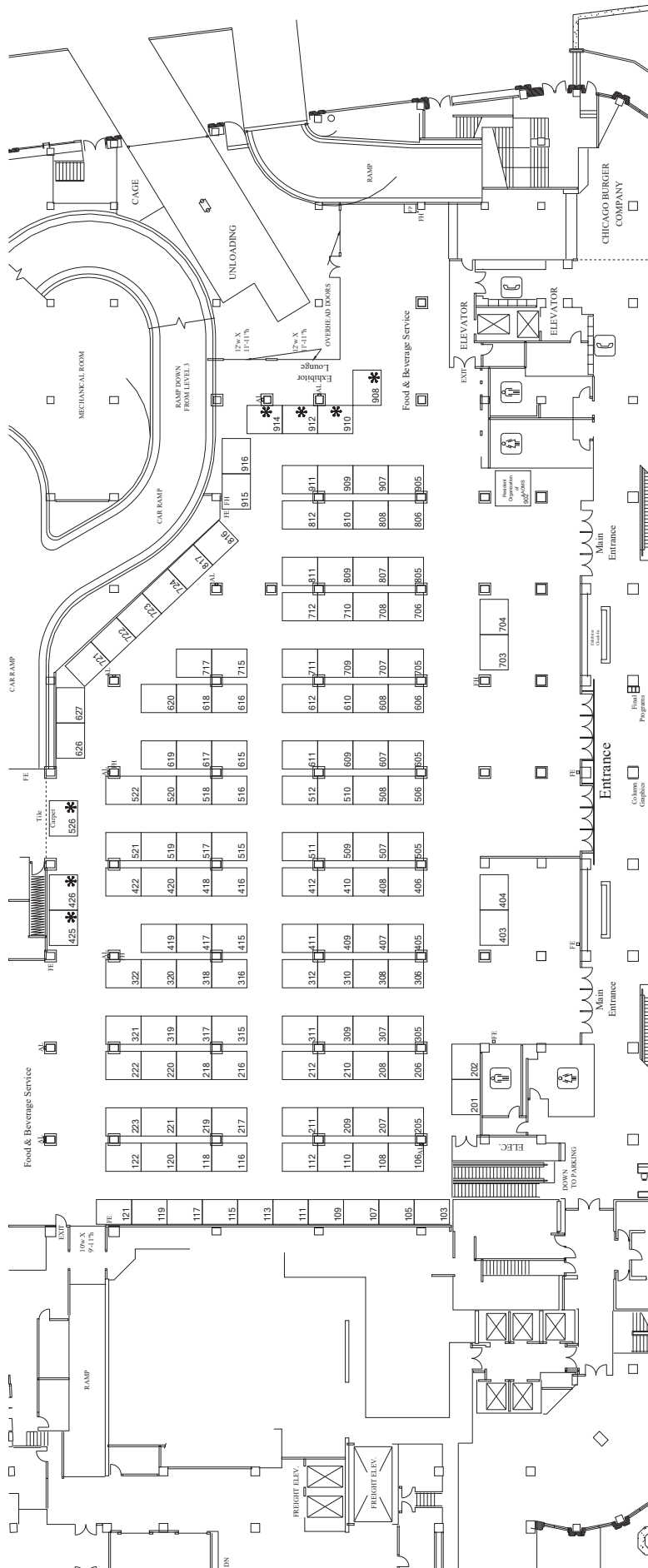
Open

**Submissions deadline will be available upon function space request release.**

Get all the details and necessary paperwork to take advantage of these opportunities at [AAOMS.org/ExhibitorsDIC2024](https://AAOMS.org/ExhibitorsDIC2024)

*\*Applications received after deadline will be considered as space allows, and the events listed in AAOMS web-based publications only.*

# 2024 Exhibit Hall Floor Plan



# Upcoming Exhibition Opportunities

## 2024

### Sept. 9 – 14

#### 106th AAOMS Annual Meeting, Scientific Sessions and Exhibition

Orange County Convention Center  
Hyatt Regency Orlando  
Orlando, Fla.

### Dec. 5 – 7

#### AAOMS Dental Implant Conference

Sheraton Grand Chicago Riverwalk  
Chicago, Ill.

## 2025

### Sept. 15 – 20

#### 107th AAOMS Annual Meeting, Scientific Sessions and Exhibition

Walter E. Washington Convention Center  
Marriott Marquis Washington, DC  
Washington, D.C.

### Dec. 5 – 7

#### AAOMS Dental Implant Conference

Sheraton Grand Chicago Riverwalk  
Chicago, Ill.

## 2026

### Sept. 29 – Oct 3

#### 108th AAOMS Annual Meeting, Scientific Sessions and Exhibition

Seattle Convention Center  
Seattle, Wash.



## 2023 Dental Implant Conference Exhibitors – Are You Listed?

3D Diagnostix Inc  
Accurate Manufacturing, Inc  
ACE SOUTHERN  
Affordable Care  
Anatotemp  
Aseptico  
Aspen Dental  
Beacon Oral Specialists  
Benco Dental  
BioHorizons  
Boyd Industries, Inc.  
Brumaba USA, Inc.  
Carestream Dental  
ClaroNav Inc. makers of Navident  
ClearChoice Dental Implant Centers  
Cool Jaw by Medico International  
Criticare Technologies Inc.  
Cytek  
Dental Tribune America  
Dentsply Sirona  
Designs For Vision, Inc.  
DEXIS  
Digicare Biomedical  
Ditron Dental USA  
DSN Software, Inc.  
Elsevier  
Firm Media  
Flagship Specialty Partners  
Forge Specialty Partners  
Geistlich Biomaterials  
General Refining Corporation  
Growthplug  
H & H Company

HampMed, LLC  
Highfive Healthcare  
Impladent Ltd  
Intiveo  
Induce Biologics Dental  
Kensington Surgical  
Keystone Dental Group  
Kilgore International, Inc  
KLS Martin  
Lasso MD  
LumaDent, Inc.  
Max Surgical Specialty Management  
Maxxeus  
MedPro Group  
Medical Illumination  
Meisinger USA  
MegaGen America  
Millennium Dental Technologies, Inc.  
Momnt  
Neon Canvas  
Nobel Biocare USA  
OMS National Insurance Company, RRG  
OMS Partners  
OMS360  
Oral Surgery Partners  
Ortho Traction Pads LLC  
Pacira Biosciences, Inc.  
Piezosurgery Incorporated, a mectron company  
Porter Instrument  
Power Dental USA Inc  
Practice Metrix  
Pro Med Sales, Inc.  
Quintessence Publishing Co., Inc.

Resident Organization of AAOMS  
S.I.N. 360  
Salvin Dental Specialties, Inc.  
Seattle Study Club  
Snap On Optics  
Snoasis Medical LLC  
Southern Implants North America  
Sowingo  
Spear Education  
Specialized Dental  
Specialty1 Partners  
Specialty Dental Brands  
StellaLife Inc.  
Treloar & Heisel  
TRI Dental Implants Int. AG  
TruAbutment Inc  
Ultralight Optics Inc.  
Unique Advantage  
US Army Healthcare Recruiting  
US Oral Surgery Management  
Vakker Dental Inc  
Vatech America, Inc.  
Versah, LLC  
Vizisites  
W&H Group  
WEAVE  
Xemax Surgical Products  
X-Nav Technologies, LLC  
Yomi by Neocis  
Zoll Dental  
Z-Systems USA