



Stronger Together

Exhibitor Prospectus

**106th AAOMS Annual Meeting,
Scientific Sessions and Exhibition**

Sept. 9 – 11: Business Sessions

Sept. 11: Preconference

Sept. 12 – 14: Scientific Sessions

Sept. 12 – 14: Exhibition

ORANGE COUNTY CONVENTION CENTER



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®

An Invitation to **CONNECT** and **ENGAGE!**

› Reserve your booth today!

CONNECT and **ENGAGE** with some of your best customers at the 106th AAOMS Annual Meeting, Scientific Sessions and Exhibition being held Sept. 9 to 14 in Orlando, Fla.

Don't miss this opportunity to acquaint oral and maxillofacial surgeons, their staff and other dental professionals from around the world with the latest technologies, products and professional services.



What is included in your AAOMS booth package?

Booth pricing:

- 10'x10' booth: \$5,350 each
- Additional 100 square feet: \$5,105 each
- Add: One corner – \$300
Two corners – \$600
Four corners – \$1,200

Included in your booth rental package:

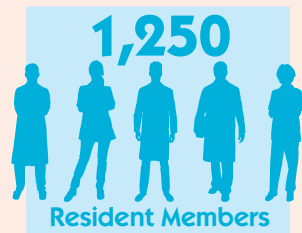
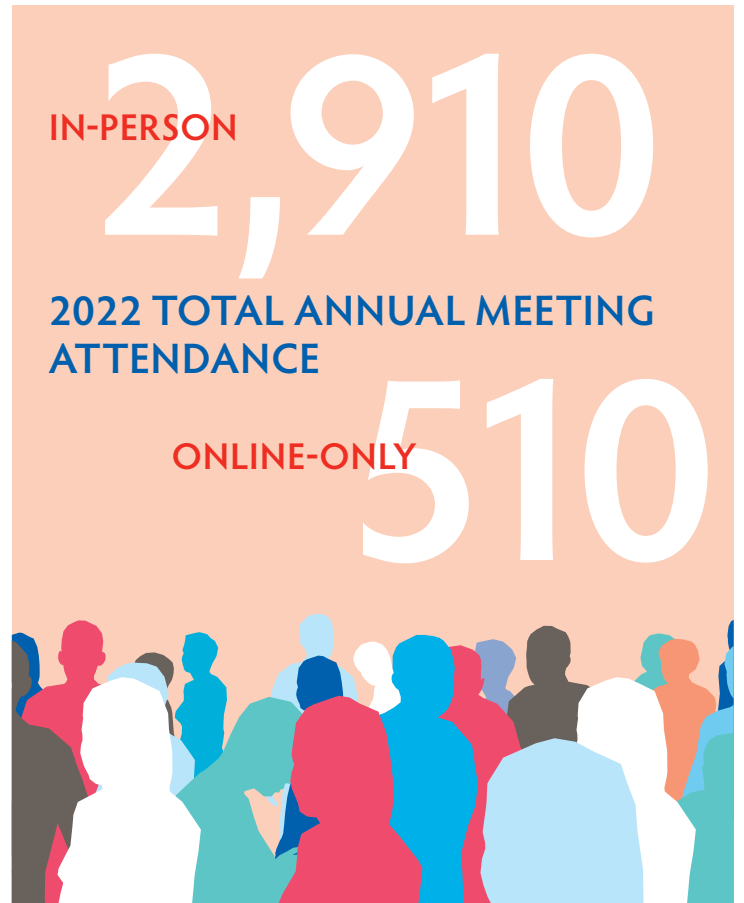
- Rental of booth space, standard 8' draped back wall and 3' draped side rails, hall security, general cleaning of hall aisles and lounge area, booth identification sign and a virtual booth space
- Two complimentary badges per 10'x10' booth space
- Happy Hour in the Hall
Friday 5 – 6 p.m

Additional enhancements provided to AAOMS exhibitors:

- Virtual Exhibit Hall listing on the AAOMS website for one year after the meeting.
- Listing in the AAOMS Annual Meeting mobile app.
- Exclusive exhibitor-only opportunities, such as Eat, Drink and Be Industry-Educated sessions and Industry Symposia as well as access to event space and meeting suites.
- AAOMS-sponsored exhibitor lounge with complimentary beverage service.
- Listing in the Annual Meeting Final Program – including your website, product category and booth number – to help attendees locate your booth quickly and easily. *For applications received after July 5, 2024, company information will not be listed in the Final Program but will be listed in the Annual Meeting mobile app, online web program and on signage.*
- Opportunity to rent pre-show and post-show attendee mailing lists.

Why Exhibit at the AAOMS Annual Meeting?

- > Reach your target audience easily and directly!**
 When you exhibit at the AAOMS Annual Meeting, you are able to connect personally with existing and new customers in one convenient location.
- > Build relationships with key decision-makers.**
 You will meet with oral and maxillofacial surgeons who have a keen awareness of the goods and services that are best for their practices.
- > Strengthen your brand awareness!**
 Where else will you have such a concentrated, cost-effective opportunity to reach your target market and share your brand?
- > Chances are your competition participates.**
 To see which companies have already contracted for exhibit space at the 2024 Annual Meeting, visit the Virtual Exhibit Hall at AAOMS.org/ExhibitorsAnnualMeeting2024.



2,156 Life Fellows/Members



213 Provisional
Fellows/Members



AAOMS
11,314 Total Membership (as of Jan. 12, 2023)

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is a not-for-profit educational and scientific organization with a membership of more than 11,000 oral and maxillofacial surgeons, residents and professional allied staff. Oral and maxillofacial surgeons (OMSs) specialize in the surgical and related treatment of diseases, injuries and deformities involving both functional and esthetic aspects of the bone, skin and muscle of the face, mouth and jaw. Many OMSs pursue additional education and training beyond the minimum requirements of four years of dental school and an additional four years of hospital-based residency training.

General Information

Exhibition Venue

Orange County Convention Center

9800 International Drive, Orlando, FL 32819

Headquarters Hotel

Hyatt Regency Orlando

9801 International Drive, Orlando, FL 32819

Exhibitor Check-in*

Exhibitor check-in hours onsite:

Tuesday, Sept. 10	Noon – 5 p.m.
Wednesday, Sept. 11	8 a.m. – 5 p.m.
Thursday, Sept. 12	8 a.m. – 4 p.m.
Friday, Sept. 13	8:30 a.m. – 5 p.m.
Saturday, Sept. 14	8 – 11:15 a.m.

Exhibitor Move-in*

Tuesday, Sept. 10	Noon – 5 p.m.
Wednesday, Sept. 11	8 a.m. – 5 p.m.

Exhibition Dates and Hours*

Thursday, Sept. 12	9:30 a.m. – 4:30 p.m.
Friday, Sept. 13	9:30 a.m. – 6 p.m.
Saturday, Sept. 14	9 – 11:15 a.m.

Exhibit Hall Attendee Break Hours*

Thursday, Sept. 12,	10 – 10:45 a.m.
and Friday, Sept. 13	11:45 a.m. – 1:15 p.m.
	3:15 – 4 p.m.
Friday, Sept. 13	5 – 6 p.m. (Happy Hour)
Saturday, Sept. 14	10 – 11 a.m.

Exhibitor Move-out*

Saturday, Sept. 14	11:15 a.m. – 10 p.m.
Sunday, Sept. 15	8 a.m. – noon

Please allow 3-4 hours for the return of empty crates and containers.

*Times subject to change

Booth Construction and Layout

To view the booth construction and layout, visit AAOMS.org/ExhibitorsAnnualMeeting2024.

Exhibition Regulations

To view the exhibition regulations, visit AAOMS.org/ExhibitorsAnnualMeeting2024.

Priority Points

Total accumulation of points determines the order booths are assigned. Booth assignments for the upcoming exhibition will begin in early 2024. After space selection, all booth assignments will be made on a first-come, first-served basis.

Order Taking

Exhibitors will be allowed to take orders on the exhibit floor. See [Rules and Regulations](#) for more information.

Annual Meeting Logo Use

Exhibitors are encouraged to use the Annual Meeting logo in advertising or direct mailings that promote their participation in the AAOMS Annual Meeting Exhibition. Contact the AAOMS exhibition manager for usage guidelines and a copy of the Annual Meeting logo. Logo use will be granted only to contracted exhibitors. Use of the AAOMS logo is prohibited.



ADA CERP/ACCME Standards

AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with the commercial support guidelines as detailed in the ACCME Standards for Integrity and Independence in Accredited Continuing Education and the ADA CERP Recognition Standards and Procedures. For further information, contact the AAOMS Department of Continuing Education at 847-678-6200.

Promotional Opportunities

Advertising

Broaden your exposure to oral and maxillofacial surgeons, their staff and other dental professionals by purchasing advertisements in select AAOMS publications. Quarter-, half- and full-page ads are available. Space is limited and reserved on a first-come, first-served basis. For more information, contact:

AAOMS

Bob Heiman
RH Media, LLC
856-673-4000
bob.rhmedia@comcast.net
AAOMS.org/Media/Advertising

Eat, Drink and Be Industry-Educated

This unique opportunity provides you with 45 or 60 up-close-and-personal minutes with your target audience on the exhibit floor. Your presentation will be the star attraction!

To view the Eat, Drink and Be Industry-Educated Application and Guidelines, visit AAOMS.org/ExhibitorsAnnualMeeting2024.

Industry Symposiums

This is a 90-minute opportunity to come face-to-face with decision-makers in your market. Showcase your products and services by conducting a seminar or product demonstration.

To view the Industry Symposiums Application and Guidelines, visit AAOMS.org/ExhibitorsAnnualMeeting2024.

Mailing Lists

AAOMS membership mailing lists are available for purchase any time to current exhibitors for \$700.

Exhibiting companies may purchase a mailing list of all meeting attendees who register prior to July 26, 2024:

- Pre-meeting mailing lists will be available for \$350 by late summer 2024.
- Post-meeting mailing lists will be available for \$475 three weeks after the conference.

Attendee lists are not distributed onsite. AAOMS does not release attendees' email addresses.

To download the AAOMS Mailing List Order Form, visit AAOMS.org/ExhibitorsAnnualMeeting2024.

Extend
your reach with
corporate support
options!

A variety of corporate support opportunities extend your reach beyond the Exhibit Hall and maximize your exposure to oral and maxillofacial surgery professionals. These opportunities boost your promotional efforts and distinguish your company as a major supporter of the Annual Meeting and the specialty of oral and maxillofacial surgery. Visit AAOMS.org/CorporateSupport for more information.



Additional Promotional Opportunities

New Product Showcase

The New Product Showcase is reserved for companies that are current and new exhibitors with AAOMS. To qualify, products displayed must be current and sold or marketed within 24 months of the AAOMS Annual Meeting. This is an excellent opportunity to display products in a high-traffic area, along with an identification sign featuring company name, product name and description as well as booth number. Participation in the New Product Showcase also will be noted on the AAOMS website and in the Final Program.* To view the New Product Showcase Application, visit AAOMS.org/ExhibitorsAnnualMeeting2024.



Educational Seminars

Exhibiting companies may host an educational seminar immediately prior to or immediately following the official dates of the Annual Meeting. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability. Requests must include program content, estimated attendance, date and time preference. Contact Dana O'Donnell at dodonnell@aaoms.org for more information.

Exhibitor Event Space Requests

Annual Meeting exhibitors may request function space for hosted dinners, receptions, staff meetings or focus groups. Space is limited and assigned on a first-come, first-served basis. More information will be available in summer 2024.

Hotel Door Drops

Exhibiting companies wishing to distribute samples, literature or souvenirs to hotel rooms must receive prior approval from AAOMS. Requests to distribute such material should be made in writing to the AAOMS exhibition manager. A sample of the item(s) must accompany the request-for-approval form. Information about this service will be included in the Exhibitor Service Manual, which will be available in summer 2024.

**For applications received after July 5, 2024, company information will not be listed in the Final Program but will be listed in the Annual Meeting mobile app, online web program and on signage.*

Conference Contacts

AAOMS Exhibition Team

Dana O'Donnell, CEM

Manager, Exhibits & Corporate Relations
847-233-4393
dodonnell@aaoms.org

Alisa Prachan

Exhibit Sales Staff Associate
847-233-4316
aprachan@aaoms.org

Advertising

Bob Heiman

RH Media, LLC
856-673-4000
bob.rhmedia@comcast.net
AAOMS.org/Media/Advertising

Audio Visual

Projection Presentation Technology

301-459-9011
Fax: 301-459-0026
exhibits@projection.com

Door Drop Opportunities

Convention Communications

Tom Marshall
513-934-3700
tom@doordrop.com

Housing

Orchid Events

888-585-7419 or 435-572-0620
Monday – Friday
8 a.m. – 5 p.m. CT
help@orchid.events

Official Service Contractor

GES Exposition Services

Exhibitor Services Call Center
800-475-2098 (in the U.S.)
011-702-515-5970 (outside the U.S.)
GES.com



Upcoming Exhibitions

2024

Sept. 9 – 14

106th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Orange County Convention Center
Hyatt Regency Orlando
Orlando, Fla.

Dec. 5 – 7

AAOMS Dental Implant Conference
Sheraton Grand Chicago Riverwalk
Chicago, Ill.

2025

Sept. 15 – 20

107th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Marriott Marquis Washington, DC
Walter E. Washington Convention Center
Washington, D.C.

Nov. 30 – Dec. 2

AAOMS Dental Implant Conference
Sheraton Grand Chicago Riverwalk
Chicago, Ill.

2026

Sept. 28 – Oct. 3

108th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Seattle Convention Center
Hyatt Regency Seattle
Seattle, Wash.