



Dec. 5 – 7

Offered in-person and online!



Sheraton Grand Chicago Riverwalk · Chicago, Ill.

# Eat, Drink and Be Industry-Educated

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is offering your company the opportunity to meet face-to-face with those who would benefit from your products and services at the 2024 AAOMS Dental Implant Conference in Chicago, Ill. Your company can take advantage of these unique opportunities to showcase your products and services by hosting an Eat, Drink and Be Industry-Educated session:

- **This opportunity provides you the ability to thoroughly promote and demonstrate the features of your product line to oral and maxillofacial surgeons before preconference sessions begin – but space is limited! Only three slots for Eat, Drink and Be Industry-Educated sessions are available.**
- **Option One:**
  - Two 90-minute sessions
  - Each room will seat up to 480 theater set or 250 classroom set
  - \$10,000
- **Option Two:**
  - One 90-minute session
  - The room will seat up to 280 theater set or 150 classroom set
  - \$7,500

If you have any questions, email [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org) or call 847-678-6200.

To be considered to host an Eat, Drink and Be Industry-Educated session, a session title, speaker name(s), program description, learning objectives, signed application and full payment must be returned to AAOMS. Exhibitor speaking opportunity applications will be approved based on program content and relevance to the specialty. Note:

- Session hosts must either be exhibiting with AAOMS in 2024 or have exhibited with AAOMS in the last three years to be eligible to submit an Eat, Drink and Be Industry-Educated Contract and Application for consideration.
- Applications accepted by July 26 will be listed on the AAOMS website, mobile app and signage and in the Dental Implant Conference Final Program and will have their session recorded for the online meeting component.
- Applications submitted after July 26 will not be on signage or in the Dental Implant Conference Final Program and will not be featured in the online meeting. Applications will not be accepted after Aug. 30, 2024.

## Eat, Drink and Be Industry-Educated

You won't want to miss this unique opportunity to demonstrate your products and services to an attentive audience of oral and maxillofacial surgeons – in short, your target customers. The number of attendees a session will accommodate will depend on your AV set, room set and food distribution plan.

All program-related information must be submitted for approval. Sessions will be accepted on a first-come, first-served basis and based on topic relevance to oral and maxillofacial surgery. Eat, Drink and Be Industry-Educated sessions will be held in the Sheraton Grand Chicago Riverwalk before preconference sessions begin. **Eat, Drink and Be Industry-Educated sessions are not for CME credit. Hands-on courses are not permitted.**

You will gain access to the Eat, Drink and Be Industry-Educated space to set up two hours prior to the start of the session. Ninety-minute Eat, Drink and Be Industry-Educated sessions will be held as follows:

- Thursday, Dec. 5: 11:15 a.m. – 12:45 p.m.

Note: The Eat, Drink and Be Industry-Educated host is responsible for all costs associated with the marketing of its session, audiovisual equipment and technicians, sound system, food and beverage as well as labor. **Providing lunch to a minimum of 75 attendees for your session is required.**

## AAOMS will provide to each Eat, Drink and Be Industry-Educated host:

- A presentation area located at the Sheraton Grand Chicago Riverwalk.
- A room that accommodates classroom-style seating for at least 75 attendees.
- Standard electric to power AV equipment.
- Access to the Eat, Drink and Be Industry-Educated space two hours prior to the start of the session.
- A listing of the session on the AAOMS Dental Implant Conference Registration Form – this is where attendees can indicate interest in attending your session.
- A listing of the session in the Dental Implant Conference Final Program.
- A listing of the session in the Dental Implant Conference Mobile App.
- An opportunity to record your Eat, Drink and Be Industry-Educated session to be showcased in the online conference (if application is accepted by July 26).
- A spreadsheet of preregistered attendees will be emailed four to six weeks before the Eat, Drink and Be Industry-Educated session after the mailing piece is provided to AAOMS for approval. Email addresses and phone numbers will not be provided.
- Presentation signage at Sheraton Grand Chicago Riverwalk.
- Presentation signage directly outside your Eat, Drink and Be Industry-Educated session stating your company name.



# Eat, Drink and Be Industry-Educated Application

Please print or type this application.



## Section A: Application Guidelines

- Return completed application with full payment. Applications accepted by July 26 will be listed on the AAOMS website, mobile app and signage and in the Dental Implant Conference Final Program and will have their session recorded for the online conference component. Applications submitted after July 26 will not be on signage or in the Dental Implant Conference Final Program and will not be featured in the online conference. Applications will not be accepted after Aug. 30, 2024.
- Sessions will be assigned based on the program content and its relevance to oral and maxillofacial surgery. Sessions are not for CME credit. Hands-on courses are not permitted.
- All information should be provided as you would like to see it printed. Edits will be made if necessary to remain consistent with AAOMS style guidelines.
- The acceptance of this application shall be at the sole discretion of AAOMS and, upon acceptance, becomes a contract. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions in the Exhibitor Prospectus and Exhibitor Regulations as well as the Eat, Drink and Be Industry-Educated Terms and Conditions.
- Noncompliance with this process will prevent the exhibiting company from hosting an Eat, Drink and Be Industry-Educated the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.
- No refunds will be given for cancellation of confirmed sessions.

## Section B: Eat, Drink and Be Industry-Educated Application

**Company Name** \_\_\_\_\_

**Authorized by** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Content Coordinator** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Onsite Contact Person** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Indicate how you would like AAOMS to attract attendees who have interest in your Eat, Drink and Be Industry-Educated session:**

Allow an unlimited number of attendees to indicate interest in your program.

Allow only as many attendees to indicate interest as the room can seat.

**All information should be provided as you would like to see it printed.**

**Eat, Drink and Be Industry-Educated Title**

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## Eat, Drink and Be Industry-Educated Application (cont.)

### Eat, Drink and Be Industry-Educated Speaker(s)

Speaker 1 Name

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Speaker 1 Degrees

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Speaker 1 City and State

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Speaker 1 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 1 Bio

Speaker 2 Name

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Speaker 2 Degrees

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Speaker 2 City and State

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Speaker 2 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 2 Bio

Speaker 3 Name

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Speaker 3 Degrees

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Speaker 3 City and State

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Speaker 3 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 3 Bio

## Eat, Drink and Be Industry-Educated Application (cont.)

**Program Description** (up to 250 words)

**Learning Objectives** (up to five)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

### Section C: Terms and Conditions

By signing below, the Exhibitor evidences that it has read and accepted the aforesaid terms and conditions. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions in the Exhibitor Prospectus and Exhibitor Regulations as well as the Eat, Drink and Be Industry-Educated Terms and Conditions.

Authorized Company Representative Name \_\_\_\_\_

Authorized Company Representative Signature \_\_\_\_\_

Noncompliance with this official process will prevent the exhibiting company from hosting an Eat, Drink and Be Industry-Educated session the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.

### Section D: Payment

Please remit a payment in the amount of \$10,000 for your Eat, Drink and Be Industry-Educated session by check payable to AAOMS in U.S. currency drawn on a U.S. account. If you prefer to pay by credit card, please call the exhibits team with credit card information at 800-822-6637. You may pay by credit card (American Express, Discover, MasterCard or Visa).

Please check one:

Check/Money Order enclosed    Check # \_\_\_\_\_     American Express     Discover     MasterCard     Visa

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

# 2024 AAOMS Dental Implant Conference Eat, Drink and Be Industry-Educated Terms and Conditions

AAAOMS EAT, DRINK AND BE INDUSTRY-EDUCATED REGULATIONS, TERMS AND CONDITIONS: For the purposes of this agreement, 'Exhibitor' is defined as the exhibiting company participating in an Eat, Drink and Be Industry-Educated presentation.

1. The AAOMS Dental Implant Conference Eat, Drink and Be Industry-Educated sessions will be held on Thursday, Dec. 5, at the Sheraton Grand Chicago Riverwalk before preconference sessions begin.
2. Eligibility: Eat, Drink and Be Industry-Educated session hosts must either be exhibiting with AAOMS in 2024 or have exhibited with AAOMS in the last three years to be eligible to submit an Eat, Drink and Be Industry-Educated Contract and Application for consideration.
3. Application Process: Exhibitors must provide AAOMS with a copy of the session title, speaker name(s), program description and learning objectives along with the completed Eat, Drink and Be Industry-Educated Contract and Application. Applications accepted by July 26 will be listed on the AAOMS website, mobile app and signage and in the Dental Implant Conference Final Program and will have their session recorded for the online meeting component. Applications submitted after July 26 will not be on signage or in the Dental Implant Conference Final Program and will not be featured in the online meeting. Applications will not be accepted after Aug. 30, 2024. Hands-on courses will not be permitted.
4. Continuing Education Credit: The Eat, Drink and Be Industry-Educated sessions are not eligible for CME nor CDE credit under the ACCME and ADA CERP guidelines. Eat, Drink and Be Industry-Educated sessions are not a part of the scientific program of the AAOMS Dental Implant Conference and cannot be represented as such in exhibitor promotional material.
5. Application Review Process: Exhibitors will be assigned an Eat, Drink and Be Industry-Educated session based on program content and applicability to the specialty. The Exhibitor Relations Committee will review submitted program outlines, and participating exhibitors will be notified of their acceptance to host an Eat, Drink and Be Industry-Educated session.
6. Payment: An invoice will be sent upon acceptance of an Eat, Drink and Be Industry-Educated session. Full payment of \$10,000 for an Eat, Drink and Be Industry-Educated session is due upon receipt of the invoice. Please make checks payable to AAOMS. No refunds will be given after notification of acceptance by AAOMS. AAOMS will give double Priority Points to the companies that host an Eat, Drink and Be Industry-Educated session.
7. Marketing: Exhibitors are responsible for the promotion of their particular presentation(s). Copies of these materials must be submitted to the exhibition manager for review and approval. All approved promotional and marketing material for the Eat, Drink and Be Industry-Educated must contain the following statement: "The Eat, Drink and Be Industry-Educated session content and the views expressed therein are those of the presenting corporate entity and not of AAOMS. The content is not part of the AAOMS Dental Implant Conference."
8. Mailing List: AAOMS will email each host company the conference attendee lists to assist companies with their promotional efforts. This list will be available approximately four to six weeks prior to the meeting. Contact the exhibition manager if your company wants to use the conference logo to promote your Eat, Drink and Be Industry-Educated as being held at the Dental Implant Conference in Chicago, Ill. Companies are prohibited from using the AAOMS logo in their promotional materials.
9. Room Setup and Additional Expenses: AAOMS will provide exhibitors two hours to set up in the Eat, Drink and Be Industry-Educated area prior to the start of their session. Providing lunch to a minimum of 75 attendees is required. Eat, Drink and Be Industry-Educated hosts are responsible for any expenses related to audiovisual equipment and technicians, sound system, food and beverage and labor.
10. Signage: AAOMS will provide a company ID sign with the company name, logo and Eat, Drink and Be Industry-Educated title to be placed outside the Eat, Drink and Be Industry-Educated area. One additional sign may be added right outside the Eat, Drink and Be Industry-Educated area. Exhibiting company representatives of the session-planning entity may not be present in public spaces prior to the session start time.
11. AAOMS Marketing: Based on the date the application is submitted, AAOMS will list Eat, Drink and Be Industry-Educated sessions in the Dental Implant Conference Final Program, Mobile App and AAOMS Dental Implant Conference sessions and events schedule.
12. Program Attendance: AAOMS is not responsible for and does not guarantee attendance at the Eat, Drink and Be Industry-Educated session. The host company is responsible for promotion and registration of your session. AAOMS encourages additional marketing of your Eat, Drink and Be Industry-Educated session. AAOMS will provide a list of preregistered Dental Implant Conference attendees upon receipt of mailing materials.
13. Shipment of Equipment and Setup: Exhibitors hosting an Eat, Drink and Be Industry-Educated session must make arrangements to have the Exhibit Hall booth set up and ready for the Dental Implant Conference Exhibition opening on Dec. 6, 2024. If equipment is to be displayed or demonstrated in the Eat, Drink and Be Industry-Educated, AAOMS recommends duplicate equipment be shipped through the AAOMS-designated service contractor. GES Exposition Services will store equipment designated for the Eat, Drink and Be Industry-Educated session and deliver it directly to the Eat, Drink and Be Industry-Educated room on the day of the session. For details and fees, call GES Exposition Services at 800-475-2098.
14. FDA Regulations: According to the Food and Drug Administration (FDA), any mention of pharmaceutical product names that is accompanied by information on use and indications will be viewed as a product advertisement and must comply with the full disclosure requirements. AAOMS is not responsible in any way for scientific content. It is recommended that all Eat, Drink and Be Industry-Educated exhibiting firms familiarize themselves with the FDA requirements to avoid being penalized by the FDA.
15. AAOMS Exhibition Regulations: The exhibition regulations governing exhibitors in the AAOMS Dental Implant Conference Exhibition Regulations document found at [AAOMS.org/ExhibitorsDIC2024](https://www.aaoms.org/ExhibitorsDIC2024) are part of the contract. All exhibitors and their representatives must abide by these regulations. Acceptance of exhibiting firms by AAOMS and assignment of booth/Eat, Drink and Be Industry-Educated space will be coordinated by the AAOMS exhibition manager. Verification of same will be sent to the Exhibitor. AAOMS will not be held liable for scientific content or descriptions provided by exhibiting firms to be printed in the 2024 AAOMS Dental Implant Conference Final Program. Content is subject to editing for clarity.
16. AAOMS Discretion: All matters not specifically covered in the preceding regulations shall be subject solely to the decision of AAOMS. Unethical conduct or infraction of these rules by the exhibiting firm or its representatives will, without limitation of other sanctions, subject the firm or its representatives to dismissal from the Eat, Drink and Be Industry-Educated session area. If such happens, no refund will be made, and the exhibiting firm or its representatives will make no demands for redress. It is the responsibility of the exhibiting firm representative contracting for an Eat, Drink and Be Industry-Educated session to notify all onsite firm personnel of these regulations and ensure compliance herewith.
17. Exhibitor Responsibility: The Exhibitor assumes full responsibility for its equipment, merchandise, displays and Eat, Drink and Be Industry-Educated premises during Exhibitor's setup, maintenance, occupancy and removal thereof. In addition, the Exhibitor shall be responsible for its own acts, errors and omissions as well as any representations, warranties and agreements made in conducting the Eat, Drink and Be Industry-Educated session and the performance of this contract. Exhibitor's responsibility shall include, but shall not be limited to, any injury or damage caused by or arising out of any work performed by the Exhibitor or its employees or any person hired by the Exhibitor or the failure of Exhibitor's equipment, defects in the premises caused by the Exhibitor or its employees or any person hired by the Exhibitor or any sale or service of food and beverages by the Exhibitor.
18. Hold Harmless: The Exhibitor shall indemnify, hold harmless and defend the American Association of Oral and Maxillofacial Surgeons (AAOMS), GES Exposition Services, any employed security service, Sheraton Grand Chicago Riverwalk and their respective trustees, directors, officers, employees and agents, and each of them (collectively referred to as "Indemnities") from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, arising solely out of or caused by the Exhibitor's negligent or willful acts, errors or omissions or failure of performance in connection with the Eat, Drink and Be Industry-Educated session as contemplated by these regulations, terms and conditions. The terms of this indemnification shall survive the termination or expiration of the Eat, Drink and Be Industry-Educated contract.
19. Insurance: The Exhibitor, at its own expense, shall carry adequate liability and other insurance protecting itself against any claims arising from any activities it conducts during or related to the Eat, Drink and Be Industry-Educated session. All such insurance shall be with a carrier or carriers authorized to do business in Illinois who have a Best's Rating of A-VII or better. The fact that the Exhibitor obtains such insurance shall not relieve or release the Exhibitor from or limit the Exhibitor's obligations to protect, indemnify, hold harmless and defend the Indemnities as required by these regulations. Proof of this insurance will be made available to AAOMS upon request.
20. Exhibitor Badges: Exhibitors and their representatives associated with the Eat, Drink and Be Industry-Educated session must wear badges at all times while onsite. Exhibitors are provided complimentary badges based on booth size. Additional badges over the complimentary limit are available for purchase.