



Sept. 11 – 14 | Orlando, Fla.

*Stronger Together*

## Industry Symposium

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is offering your company the opportunity to meet face-to-face with those who would benefit from your products and services at the 106th AAOMS Annual Meeting, Scientific Sessions and Exhibition in Orlando, Fla.

Educate attendees about the latest research and developments significant to the OMS specialty by hosting an Industry Symposium session.

**Thursday, Sept. 12**

**Industry Symposium:** 7 – 7:45 a.m.  
\$6,000

If you have any questions, email [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org) or call 847-678-6200.

To be considered to host an Industry Symposium session, a session title, speaker name(s), program description, learning objectives, signed application and full payment must be returned to AAOMS. Exhibitor speaking opportunity applications will be approved based on program content and relevance to the specialty. Other details include:

- Session hosts must be exhibiting with AAOMS in 2024 to be eligible to submit an Industry Symposium application for consideration.
- Applications accepted by June 10 will be listed on the AAOMS website, mobile app and signage and in the Annual Meeting Final Program.
- Applications submitted after June 10 will not be notated on signage or in the Annual Meeting Final Program. Applications will not be accepted after Aug. 5, 2024.



## Industry Symposium

Don't miss this unique opportunity to demonstrate your products and services to an attentive audience of oral and maxillofacial surgeons – in short, your target customers.

All program-related information must be submitted for approval. Sessions will be accepted on a first-come, first-served basis and based on topic relevance to oral and maxillofacial surgery. Industry Symposium sessions will be held in meeting rooms at the convention center. **Industry Symposium sessions are not for CME or CDE credit. Hands-on courses are not permitted.**

All sessions will be limited to 45 minutes in length. You will gain access to your room to set up at 1 p.m. on Wednesday, Sept. 11.

Note: The Industry Symposium host is responsible for all costs associated with the marketing of its program, room set charges, audiovisual equipment, electrical, food and beverage and labor.

*Morning coffee, snacks and other beverages are strongly encouraged.*

### AAOMS will provide to each Industry Symposium host:

- Access to your Industry Symposium room at 1 p.m. on Wednesday, Sept. 11.
- Session will be listed on the attendee registration form once the host's program is submitted and approved.
- A listing of the session in the Annual Meeting Final Program (if application is accepted by June 10).
- A listing of the session in the Annual Meeting Mobile App (if application is accepted by June 10).
- An Excel spreadsheet of addresses for preregistered attendees will be sent four to six weeks before the Industry Symposium after your mailing piece is provided to AAOMS for approval. Attendee email addresses will not be provided.
- Presentation signage directly outside the Exhibit Hall, convention center and headquarters hotel.
- Presentation signage stating your company name directly outside your Industry Symposium.



# Industry Symposium Application

Please print or type this application.



## Section A: Application Guidelines

- Return completed application with full payment. Session will be listed on the attendee registration form once the exhibitor's program is submitted and approved. Applications submitted after June 10 will not be notated on signage or in the Annual Meeting Final Program. Applications will not be accepted after Aug. 5, 2024.
- Sessions will be assigned based on the program content and its relevance to oral and maxillofacial surgery. Sessions are not for CME or CDE credit. Hands-on courses are not permitted.
- All information should be provided as you would like to see it printed. Edits will be made if necessary to remain cohesive with AAOMS style guidelines.
- The acceptance of this application shall be at the sole discretion of AAOMS and, upon acceptance, becomes a contract. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in the Exhibitor Prospectus, Exhibitor Regulations as well as the Industry Symposium Terms and Conditions.
- Noncompliance with this process will prevent the exhibiting company from hosting an Industry Symposium the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.
- No refunds will be given for cancellation of confirmed sessions.

## Section B: Industry Symposium Application

**Company Name** \_\_\_\_\_

**Authorized by** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Content Coordinator** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Onsite Contact Person** \_\_\_\_\_ **Title** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Indicate how you would like AAOMS to attract attendees who have interest in your Industry Symposium session:**

- Allow an unlimited number of attendees to indicate interest in your program.       Allow only as many attendees to indicate interest as the room can seat.

**All information should be provided as you would like to see it printed.**

**Industry Symposium Title**

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# Industry Symposium Application *(cont.)*

## Industry Symposium Speaker(s)

Speaker 1 Name

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Speaker 1 Degrees

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Speaker 1 City and State

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Speaker 1 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 1 Bio

Speaker 2 Name

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Speaker 2 Degrees

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Speaker 2 City and State

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Speaker 2 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 2 Bio

Speaker 3 Name

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Speaker 3 Degrees

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Speaker 3 City and State

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Speaker 3 Photo: Email image to [exhibitor@aaoms.org](mailto:exhibitor@aaoms.org).

Speaker 3 Bio

# Industry Symposium Application (cont.)

**Program Description** (up to 250 words)

**Learning Objectives** (up to five)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## Section C: Terms and Conditions

By signing below, the Exhibitor evidences that it has read and accepted the aforesaid terms and conditions. By completing and signing this application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in the Exhibitor Prospectus and Exhibitor Regulations as well as the Industry Symposium Terms and Conditions.

Authorized Company Representative Name \_\_\_\_\_

Authorized Company Representative Signature \_\_\_\_\_

Noncompliance with this official process will prevent the exhibiting company from hosting an Industry Symposium the following year and may result in a monetary penalty, loss of exhibitor Priority Points and cancellation of the event. Penalties will be determined at the discretion of the AAOMS Exhibitor Relations Committee, whose decision(s) in such matters will be final.

## Section D: Payment

Please remit a payment in the amount of \$6,000 for your Industry Symposium session by check payable to AAOMS in U.S. currency drawn on a U.S. account. If you prefer to pay by phone, please call the exhibits team with credit card information at 800-822-6637. You may pay by credit card (American Express, Discover, MasterCard or Visa).

Please check one:

Check/Money Order enclosed    Check # \_\_\_\_\_     American Express     Discover     MasterCard     Visa

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

# 2024 AAOMS Annual Meeting Industry Symposium Terms and Conditions

AAOMS INDUSTRY SYMPOSIUM REGULATIONS, TERMS AND CONDITIONS: For the purposes of this agreement, 'Exhibitor' is defined as the exhibiting company participating in an Industry Symposium presentation.

1. The 2024 AAOMS Annual Meeting Industry Symposium sessions will be held on Thursday, Sept. 12, at Orange County Convention Center.
2. Eligibility: Industry Symposium session hosts must be exhibiting with AAOMS in 2024 to be eligible to submit an Industry Symposium Contract and Application for consideration.
3. Application Process: Exhibitors must provide AAOMS with a copy of the session title, speaker name(s), program description and learning objectives along with the completed Industry Symposium Contract and Application. Sessions will be listed on the attendee registration form once the exhibitor's program is submitted and approved. Applications submitted after June 10 will not be notated on signage or in the Annual Meeting Final Program. Applications will not be accepted after Aug. 5, 2024. Hands-on courses are not permitted.
4. Continuing Education Credit: The Industry Symposium sessions are not eligible for CME or CDE credit under the ACCME and ADA CERP guidelines. Industry Symposium sessions are not a part of the scientific program of the AAOMS Annual Meeting and cannot be represented as such in exhibitor promotional material.
5. Application Review Process: Exhibitors will be assigned an Industry Symposium session based on program content and applicability to the specialty. The Exhibitor Relations Committee will review submitted program outlines and participating exhibitors will be notified of their acceptance to host an Industry Symposium session.
6. Payment: An invoice will be sent upon acceptance of an Industry Symposium session. Full payment of \$6,000 for your Industry Symposium session is due upon receipt of the invoice. Please make checks payable to AAOMS. No refunds will be given after notification of acceptance by AAOMS. AAOMS will give double Priority Points to the companies that host an Industry Symposium session.
7. Marketing: Exhibitors are responsible for the promotion of their particular presentation(s). Copies of these materials must be submitted to the exhibition manager for review and approval. All approved promotional and marketing material for the Industry Symposium must contain the following statement: "The Industry Symposium session content and the views expressed therein are those of the presenting corporate entity and not of AAOMS. The content is not part of the AAOMS Annual Meeting."
8. Mailing List: AAOMS will email each host company the conference attendee lists to assist companies with their promotional efforts. This list will be available approximately four to six weeks prior to the meeting. Contact the exhibition manager if your company wants to use the conference logo to promote your Industry Symposium as being held at the Annual Meeting in Orlando, Fla. Companies are prohibited from using the AAOMS logo in their promotional materials.
9. Room Setup and Additional Expenses: AAOMS will provide exhibitors access to their Industry Symposium room at 1 p.m. on Wednesday, Sept. 11. The Industry Symposium host is responsible for all costs associated with the marketing of its program, room set charges, audiovisual equipment, electrical, food and beverage and labor.
10. Signage: AAOMS will provide a company ID sign with the company name, logo and Industry Symposium title to be placed outside the Industry Symposium room. One additional sign may be added right outside the Industry Symposium room. Exhibiting company representatives of the session planning entity may not be present in public spaces prior to the session start time.
11. AAOMS Marketing of Industry Symposium session: Based on the date the application is submitted, AAOMS will list Industry Symposium sessions in the Annual Meeting Final Program, Mobile App and AAOMS Annual Meeting sessions and events schedule.
12. Program Attendance: AAOMS is not responsible for and does not guarantee attendance at the Industry Symposium session. The host company is responsible for promotion and registration of your session. AAOMS encourages additional marketing of your Industry Symposium session. AAOMS will provide a list of preregistered Annual Meeting attendees upon receipt of mailing materials.
13. Shipment of Equipment and Setup: Exhibitors hosting an Industry Symposium session must make arrangements to have the Exhibit Hall booth set up and ready for the Annual Meeting Exhibition opening on Sept. 12, 2024. If equipment is to be displayed or demonstrated in the Industry Symposium, AAOMS recommends duplicate equipment be shipped through the AAOMS designated service contractor. GES Exposition Services will store equipment designated for the Industry Symposium session and deliver it directly to the Industry Symposium room on the day of the session. For details and fees, call GES Exposition Services at 800-475-2098.
14. FDA Regulations: According to the Food and Drug Administration (FDA), any mention of pharmaceutical product names that is accompanied by information on use and indications will be viewed as a product advertisement and must comply with the full disclosure requirements. AAOMS is not responsible in any way for scientific content. It is recommended that all sponsoring exhibiting firms familiarize themselves with the FDA requirements to avoid being penalized by the FDA.
15. AAOMS Exhibition Regulations: The exhibition regulations governing exhibitors in the AAOMS Annual Meeting Exhibition Regulations document found at [AAOMS.org/ExhibitorsAnnualMeeting2024](https://www.aaoms.org/ExhibitorsAnnualMeeting2024) are part of the contract. All exhibitors and their representatives must abide by these regulations. Acceptance of exhibiting firms by AAOMS and assignment of booth/Industry Symposium space will be coordinated by the AAOMS exhibition manager. Verification of same will be sent to the Exhibitor. AAOMS will not be held liable for scientific content or descriptions provided by exhibiting firms to be printed in the 2024 AAOMS Annual Meeting, Scientific Sessions and Exhibition Final Program. Content is subject to editing for clarity.
16. AAOMS Discretion: All matters not specifically covered in the preceding regulations shall be subject solely to the decision of AAOMS. Unethical conduct or infraction of these rules by the exhibiting firm or its representatives will, without limitation of other sanctions, subject the firm or its representatives to dismissal from the Industry Symposium session area. If such happens, no refund will be made, and the exhibiting firm or its representatives will make no demands for redress. It is the responsibility of the exhibiting firm representative contracting for an Industry Symposium session to notify all onsite firm personnel of these regulations and ensure compliance herewith.
17. Exhibitor Responsibility: The Exhibitor assumes full responsibility for its equipment, merchandise, displays and Industry Symposium premises during Exhibitor's setup, maintenance, occupancy and removal thereof. In addition, the Exhibitor shall be responsible for its own acts, errors and omissions as well as any representations, warranties and agreements made in conducting the Industry Symposium session and the performance of this contract. Exhibitor's responsibility shall include, but shall not be limited to, any injury or damage caused by or arising out of any work performed by the Exhibitor or its employees or any person hired by the Exhibitor or the failure of Exhibitor's equipment, defects in the premises caused by the Exhibitor or its employees or any person hired by the Exhibitor or any sale or service of food and beverages by the Exhibitor.
18. Hold Harmless: The Exhibitor shall indemnify, hold harmless and defend the American Association of Oral and Maxillofacial Surgeons (AAOMS), GES Exposition Services, any employed security service, Music City Center and their respective trustees, directors, officers, employees and agents, and each of them (collectively referred to as "Indemnittees") from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, arising solely out of or caused by the Exhibitor's negligent or willful acts, errors or omissions or failure of performance in connection with the Industry Symposium session as contemplated by these regulations, terms and conditions. The terms of this indemnification shall survive the termination or expiration of the Industry Symposium contract.
19. Insurance: The Exhibitor, at its own expense, shall carry adequate liability and other insurance protecting itself against any claims arising from any activities it conducts during or related to the Industry Symposium session. All such insurance shall be with a carrier or carriers authorized to do business in Florida who have a Best's Rating of A-VII or better. The fact that the Exhibitor obtains such insurance shall not relieve or release the Exhibitor from or limit the Exhibitor's obligations to protect, indemnify, hold harmless and defend the Indemnittees as required by these regulations. Proof of this insurance will be made available to AAOMS upon request.
20. Exhibitor Badges: Exhibitors and their representatives associated with the Industry Symposium session must wear badges at all times while onsite. Exhibitors are provided complimentary badges based on booth size. Additional badges over the complimentary limit are available for purchase.